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Covering Stock Market &
Modern Economics
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THE ECONOMIC REVOLUTION

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Everythings that's on Money !!!

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LOCAL EVENTS ON CUE -
GLOBAL CUES - ZIG ZAG
ON CARD **3**

Buy & Sell

DURING THE WEEK, BANKING/
FINANCIAL SECTOR WILL BE
GETTING VERY STRONG **9**

Astrology & Stockmarket

BASIC OF GANN & SIMPLE
TO APPLY **14**

A. Shivkumar

UPSIDE MOMENTUM CONTINUES

**-10/09/2010.
RISING CHANNEL
BREAKOUT.**

The market gained further momentum when it was decisively

level was the Rising Channel Top of the last one year for the market. As a result of this Rising Channel breakout, the medium

short term point of view, both the indices were able to close above the Broadening pattern, and the target according to that pattern formation, falls at Sensex 19283 and Nifty 5790.

5349 - A CRITICAL SUPPORT.

Two weeks back both the indices formed a Hammer which is a Bullish Reversal candle pattern. As a result after that the market

has rallied and even managed a close above the Rising Channel. Thus the reversal level for the Sensex 17819 and Nifty 5349 assumes critical significance. **As long as the 17817 for the Sensex and 5349 for the Nifty remain intact, the uptrend will continue.**

TECHNICALLY SPEAKING.

The Sensex opened

the week at **18124**, made a high of **18823**, a low of **18124** and

closed the week at **18799**. The Sensex gained a whopping **578**

Continue on7

Lion's Roar
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SHAHENSHAH OF FINANCIAL JUNGLE



able to close above the Sensex level of 18500 and Nifty 5555. That

term target for the Sensex falls at 20627 and Nifty 6180. In the

Michhami Dukkadam



Weekly Review for the Week September 13th to 17th 2010

Nifty: (5640)
Sensex: (18800)
9.9.10
We said

resistance and we have a four day week and very likely to market is expected to be range

on day one and in the very first hour and closed aggressively in the green for the week.

I would now maintain that the market can be considered up as long as 5600 holds... and the target on the upside is 5769...

The support for the Sensex is at 18500 and strong resistance at 19089 From a trading point of view I would continue long as 5600 holds.

Advance tax numbers hold the key as Europe trouble & IT woes continue

Nifty (5640) has seen weakness is not giving good profits and closed positive +161points after Break-out and Nifty closed @ 32month high after breaking 5520 the market has given a direction and till 5500 below close is not seen. Cash stocks are

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many stocks give 20-30% returns in 5-6days and this kind of momentum one rarely gets in market so avoid leveraged position and play

Continue on8

Weekly Review

PRAKASH GABA
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'Technically the market is very typically in a sideways zone and is now near strong

bound between 5540 and 5400' The market broke out of the range right



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Keep eyes on Auto and Tyre stocks

As per Astro economics this week (wef 13th sept 2010 to 17th Sept 2010). This is represented by week Mercury and Sun



will be in Singh Rashi. Saturn is in Kanya Rashi, Mars and Venus will be in Tula rashi. All these combinations of

planet known as Venus. This week of different planets indicating volatility in

stock market. Our advance predictions for positive in metal especially movement in steel sector once again proved correct. One side upward movement was seen in Sail, Tata steel and jindal steel in spot and future trading previous



week. While volatility was continue in stock market.

This is time to invest in auto, sugar and Tyre stocks in stock market. You may keep visiting

web site www.astromoneyguru.com for daily stock market out look and Y o u watch m y regular T V show at one of

the largest business TV channel Bloomberg every trading day around 0748 is for stock & commodities

As per financial astrology Today stars blessing with Scorpio. Vatu tip for Scorpio- for office: You should choose a rectangular or square plot for your office and height of building equal in all sides. The seating arrangement of senior

executives, including Chairman, general manager and directors, should be done in



APOLLO TYRES LTD.

southern, western and southwestern portions of the office. Northern and eastern zones would be

appropriate for seating the middle level officers. Reserve the northwest portion for the field staff.

The accounts department should be located in the

southeast direction. The right place for reception counter is northeast portion of the office. The receptionist should sit facing the north or east direction. Central zone of office premises should be kept empty. It is advisable to have a rectangular desk for the owner of the company. Make sure



that your office is not built near a temple, graveyard or hospital. Doors and windows of the office should be positioned in the north and east direction.

ASIA FIRST 3D ANIMATION MOVIE RELEASING ON 17TH SEPT IN AMERICA MORE THAN 2500 CINEMAS : CREST ANIMATION

All you folks from the Indian animation fraternity get ready with your high fives and victory cries, for a big moment to celebrate the achievement and caliber of Indian Animation is just a week away! Lionsgate and Crest Animation's Alpha & Omega is all set to release this September 17th across more than 2000+ screens in North America. The

release will be the first time ever that a film co-produced and co-owned by an



Indian animation brand will be opening to such a wide

audience in the International arena.

By the end of September, the film

will be released in all the major markets across continents worldwide. The distribution deal for the India release is in the process of being finalized.

Rend e r e d beautifully and stunningly in 3D Stereoscropy, Alpha & Omega is again one of the 1st stereo CGI animated features coming from a studio anywhere in Asia, co-

owned by an Asian studio and releasing to such a wide audience base internationally

It is for the first time that a Hollywood Studio and International distribution major like Lionsgate i s funding half of t h e production money of the

film, which has never happened before in the history of any animation studio from Asia. You can liken it to the deal between Pixar and Disney where after Toy Story they had a 5 film deal for equal funding of production. This s y m b i o t i c

partnership between content creator and distributor has a real deep impact on the success of the product.

It is also for the first time that a large technology fund like



also been bonded by a completion bond company, Film Finance Corporation from Hollywood. Bonding adds huge credibility to the project as the bonding company assures that the film will be delivered on time and in budget and this speaks highly about the credibility factor between Crest LA and Crest in India. Bonding companies are very selective and dont bond every movie.

H o l l y w o o d companies are yet again impressed by Crest's performance. Does that mean that a lot more strategic partnerships with distributors, similar to the one with Lionsgate are in the offing for Crest? Also, since Lionsgate are

Continue on...7

LOCAL EVENTS ON CUE - GLOBAL CUES - ZIG ZAG ON CARD

Fireworks for the week 13th SEP 2010 - 17th SEP 2010

MARKET OUTLOOK FOR THE WEEK

LOCAL EVENTS ON CUE - GLOBAL CUES - ZIG ZAG ON CARD...

Market closed on a

Data (10-Sep), August Inflation Data (14-Sep), Advance Tax Payment Data (15-Sep) and RBI's policy review (16-Sep)... All these events can give substantial impact in markets according to

We advise to sit with cash and reduce the long exposure to avoid more risk in this stock specific market...

Global markets in negative about 15-30% from their previous year; we are in positive

maintains above 18900 or maintains below 18680 levels will decide the trend of market in next week...

SUPPORTS: 18680, 18531, 18324 & 18141...

RESISTANCES: 18900, 19135, 19314 &

TECHNICAL VIEW (Week 13.09.10 - 17.09.10):

This week **5671 & 5604** will act as "KEY LEVELS" - if it maintains above 5671 or maintains below 5604 levels will decide the trend of market in

NIFTY FOR THE DAY 13.09.10:

Today, if NIFTY maintains above **5671** levels - then it will give upside target of **5727-5742** levels... Otherwise it may slide up to **5572-5559** levels...

STOCKS MUST BE TRADED WITH LONG SIDE:

1. ESSAROIL (Rs.127)

Stock under over sold range near Rs.125, can take position on break above Rs.130 with SL of Rs.125 or can be taken on dips with stop loss of Rs. 122 on closing basis for a target of Rs.135-140...

2. ISPATIND (Rs.21.40)

Stock is on break out rally above Rs.20, can take position around Rs.20-21 with stop loss of Rs. 18 on closing basis for a target of Rs.27-28...

3. KSOILS (Rs.51)

Stock is under consolidation, can show good move above Rs.52.5, can take position around Rs.50-51 with stop loss of Rs. 48 on closing basis for a target of Rs.57-60... Any buy above 52.50 can be made with SL of Rs.50 on closing basis...

4. NICHOLAS PIRAMAL (Rs.525)

Stock is on break out rally above Rs.513, can take position below Rs.520 with stop loss of Rs. 504 on closing basis for a target of Rs.555-570... Solid upside can be seen above Rs.532...

5. NTPC (Rs.202)

Stock is on break out rally above Rs.200, can take position around Rs.200 with stop loss of Rs. 195 on closing basis for a target of Rs.211-216... Massive move expected above Rs.203...

6. RELCAPITAL (Rs.780)

Stock is under oversold zone, we can see sharp upside above Rs.795-802, one can take risk of trading position above Rs.802 with stop loss of Rs. 784 for a target of Rs.840-855...

strong note, this may continue if FI's flow continues as usual and if global cues are in supportive trend...

We are having many local events like, July Industrial Production

the data released by them...

Even market closed with strong note, we should be cautious about the global market's trend and local events in cue...

BUY & SELL

RAMESH CHANDRA - TAMILNADU

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about 20% when comparing with previous year... We must be careful, if FI's flow fails to continue, then we will see setback in our markets too...

SENSEX 18799
TECHNICAL VIEW (Week 13.09.10 -

19449...

SENSEX FOR THE DAY 13.09.10:

Today, if SENSEX maintains above **18900** will give upside target of **19086-19135** levels... Or else it may slide up to **18572-18531** levels...

SUPPORTS: 18749, 18680, 18572 & 18531...

STOCKS MUST BE ACCUMULATED ON DIPS

1. ADHUNIK METALIK (Rs.118)

Accumulate this Stock between Rs.115-118 levels with stop loss of Rs.108 on closing basis for a target of Rs.135-140 in 2-3 weeks time frame...

2. MIRZA INTERNATIONAL (Rs.16)

Fundamentally strong, A regular dividend paying Leather Product manufacturing stock, at break out after strong consolidation around Rs.14-15 levels, can accumulate now with stop loss of Rs.13 on closing basis for near term target of Rs.25-30... We'll see sharp upside when it holds above Rs.18...

3. PVP VENTURES (BSE 517556 - Rs.15)

Formerly known as SSI - Software Solution of India Ltd., Accumulate on dips with SL Rs.12 for a minimum target of Rs.22-25 in 2-3 months... After strong accumulation stock is on break out now...

17.09.10):

This week **18900 & 18680** will act as "KEY LEVELS" - if it

RESISTANCES: 18900, 18991, 19086 & 19135...

NIFTY 5640

STOCKS MUST BE TRADED WITH SHORT SIDE:

1. ASHOKLEY (Rs.72.50)

Stock is under corrective phase after a strong upward rally, we can see sudden fall up to Rs.68-63, and one can make short position around Rs.74-75 with stop loss of Rs. 77... We can see sharp sell off below Rs.71...

2. GSPL (Rs.116)

Stock is under corrective phase after a strong upward rally, we can see fall up to Rs.108-105, and one can make short position around Rs.119-120 with stop loss of Rs. 123... We can see sharp sell off below Rs.113...

3. SESAGOA (Rs.311)

Stock is entering into fresh bearish zone, we can see steady fall up to Rs.293-280 levels, and one can make short position on rise around Rs.315-320 with stop loss of Rs. 327...

4. TATAMOTORS (Rs.1020)

Stock is under overbought zone, if it fails to hold above Rs.1050 we can see steady fall up to Rs.945-930 levels, and one can make short position on rise around Rs.1035-1040 with stop loss of Rs. 1050 on closing basis... Massive sell off can be seen below Rs.987-982 levels...

5. TITAN (Rs.2951)

Stock is under corrective phase after a strong upward rally, we can see fall up to Rs.2840-2750, and one can make short position on rise around Rs.3000-3020 with stop loss of Rs. 3060... We can see sharp sell off below Rs.2945-2910...

6. WIPRO (Rs.408)

Stock is under overbought zone, if it fails to hold above Rs.420 we can see steady fall up to Rs.390-381 levels, and one can make short position on rise around Rs.414-415 with stop loss of Rs. 420 on closing basis... Massive sell off can be seen below Rs.403-398 levels...

this week...

SUPPORTS: 5604, 5559, 5496 & 5441...

RESISTANCES: 5671, 5742, 5796 & 5837...

SUPPORTS: 5625, 5604, 5572 & 5559...

RESISTANCES: 5671, 5698, 5727 & 5742...



BULLET

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EXPECTATION OF HIGHER ADVANCE TAX PAYMENT FROM CORPORATE KEEP THE MARKET BUOYANT

BSE Sensex (18799.66) and Nifty (5640.05) closed up 3.2% and 2.9% respectively last week. Nifty Future September was quoting at 8.20 points discount. Nifty Put Option September 5600 was very active. Support for Sensex is at 18430. Resistance for Sensex is at 19200. Support for Nifty is at 5530 and resistance at 5760..

RBI will review the monetary policy on 16th September 2010. Coal India is expected to raise about \$3 billion from IPO in October.

SBI and Tata Steel added Open Interest in September series. Huge position was build up at IDBI September Call Option Strike Price 140. Good build up was also seen at SBI September Call Option Strike Price 3000.

Strategy for Futures Option players.

1) IDBI(139.75) Lot Size-2000 Shares

Buy One Call Option of September Strike Price 140@4.85 Rs

Sell One Call Option of September Strike Price 150@1.75 Rs. Premium .Paid=4.85*2000= 9700.00.00 Rs.

Premium Received=1.75*2000= 3500.00 Rs.

Net Premium Paid==9700.-3500=6200.00 Rs.

Maximum Profit==150-140.00==10*2000=20000.00-6200.00=13800.00 Rs. Maximum Loss= 6200.00 Rs.

Break Even Price=143.10

2) Bank India(491.90) September Future-Lot Size 1000 shares. Buy One Lot September Future @491.90 Rs Sell One Call Option of September Strike Price 500@13.00 Rs.

Premium Received=13*1000= 13000.00 Rs

Maximum Profit=500-491.90=8.10*1000=8100.00+13000.00=21100.00 Rs. Max Loss=Unlimited.

Trading Idea

1) Orient Bank(455.45) Buy this stock in decline and trade.

2) SBI(2984.05) Buy this stock in decline and trade

TREND OF MAJOR STOCKS

STOCK	TREND	NO OF DAYS	Weekly Trend	Monthly Trend
BHEL.NS	Bullish	4	Falling	Falling
ICICIBANK.NS	Bullish	1	Rising	Rising
INFOSYSTC.NS	Bullish	7	Rising	Falling
ITC.NS	Bearish	2	Rising	Falling
MARUTI.NS	Bullish	9	Rising	Rising
SBIN.NS	Bullish	4	Falling	Rising
TATASTEEL.NS	Bullish	10	Rising	Rising
TCS.NS	Bullish	4	Falling	Rising

Technical indicators of major Stocks

MFI=Money Flow Index *RSI=Relative Strength Index

ADX=Directional Momentum Index

STOCK	CLOSE	MFI-21	RSI-14	ADX-14
BHEL.NS	2477.2	48.17	54.48	10.41
ICICIBANK.NS	1050.2	56.73	66.47	34.82
INFOSYSTC.NS	2895	64.19	62.6	15.97
ITC.NS	162.35	68.79	30.82	53.26
MARUTI.NS	1360	67.63	71.7	21.44
SBIN.NS	2984.05	65.59	73	42.05
TATASTEEL.NS	593.65	67.09	72.56	24.93
TCS.NS	874.7	51.69	58.39	14.28

5650 CRUCIAL LEVEL AS

UPWARD CHANNEL RESISTANCE

Nifty - weekly close 5640 (5479) - Market rallied to new high in absence of FII due to US holiday, Tuesday was flat with upward bias. Next two days also saw range bound trade with positive trend. Week closes with gain of 160 points. With market closing at higher end of

rising channel, next week will be interesting to watch whether it corrects or breakout.

SHARK ATTACK @ 5600 - As shark pretends to moving away from target and suddenly attack back on relaxed target to kill him, market also behaves like that. Sudden sharp 125% reversal of previous move by stock/index price is identifies as shark attack, a rare pattern in

technical analysis. Price corrects after achieving target and also breaks previous lows in this



For Next week - This week market trading range will be between 5310 - 5910 i.e. trend point of 5610 (add/cut 25% of weekly gain/loss to update trend point during week), and weekly range with +/- 300. 20, 50, 100, 200 days EMA levels for Nifty are at 5520(+60), 5440(+40), 5340(+30), 5160(+20). Traders to exit their long position at respective trigger levels in fall. Re-enter trade again later at trigger or lower level. Thus Trigger helped us to protect, maximize profit and hold position.

NIFTY trend and its beginning as per 20 SMA line direction on different charts are as follows:- 30 minute - UP, 5480; 90 minute - UP, 5400; Daily - UP, 5450; Weekly - UP, 5100.

NIFTY SUTRA

pattern surprising trades and investors. e.g. Nifty fall from 5550 to 5350 i.e. 200 points, 125% is 250, 5350 + 250 = 5600, Result - sharp fall to break previous low 5350, 5200, 5000, 4800, 4700, To cancel this formation market has to remain above 5600 this week.

Dinu's SAR -Trend and Stop-loss Table for Nifty -

Investor type	Chart type	trade %	Beta	Trend	From	Stop loss	Gain
Derivative	Daily	20 (+1.2)		UP	5410	5620*	+ 230
Swing trade	Weekly	20 (1-1.2)		UP	5440	5570*	+ 190
Short term	Bi-weekly	20 (1)	UP	5420	5460*	+ 210	
Medium term	Monthly	20 (1-0.8)		UP	5100	5420*	+ 530
Mutual Fund	Quarterly	10 (-0.8)		UP	5000	5220/5450**	+ 530
Long Term	Yearly	10 (-0.8)		UP	3670	4660/5290**	+1960

(Daily stop-loss + close)/ 2 will give trader next day's stop-loss and trend for NIFTY. Traders to exit below trigger** and re-enter trend at trigger** or lower level. Reverse trend, if market trades against stop loss for 30 min.*

Gujarat NRE to raise about Rs5bn

Company has also decided to issue of convertible warrants not exceeding 6,00,00,000 (six crore) warrants to the Promoters/Promoter group Companies on Preferential issue/private placement basis

The Board of Directors of

Gujarat NRE Coke Ltd at its Meeting held on September 10, 2010, inter alia, has decided to issue of Securities [including Foreign Currency Convertible Bonds (FCCBs)] for an amount not exceeding US\$100mn or Rs5bn subject to the

approval of the shareholders/other requisite approvals and on such terms and conditions as may be decided by the Board and

Issue of convertible warrants not exceeding 6,00,00,000 (six crore) warrants to the Promoters/Promoter group Companies on Preferential issue/private placement basis subject to the approval of shareholders/other requisite approvals and as per the provisions of SJBBI (Issue of Capital and Disclosure Requirements) Regulations, 2009.

FOR ACCURATE STOCK MARKET PREDICTIONS

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PERSONAL VIEW: HIGH RISK-HIGH RETURN OPERATOR BASED SMALLCAPS

BELOW GIVEN SCRIPTS CAN GIVE AMAZING & UNEXPECTED RETURNS ON HIGH RISK

HEAVY ACCUMULATION DONE..ANYTIME WE MAY SEE ROCKET LIKE MOVEMENT..

No.	Script Name	Script Code	CMP (03-09-2010)	Target1	Target2
6	Kriti Ind	526423	7.41	12.00	15.00
7	Kriti Nutriens	533210	4.35	7.00	9.00
8	Rungta Irrigation	530449	49.00	71.00	86.00
9	Anu's Lab	532981	5.53	12.00	17.00
10	SPSL	533110	13.16	17.00	20.00
11	Assam Co.	500024	22.30	25.00	30.00
12	Aftek Info	530707	13.33	19.00	25.00
13	ITI	523610	45.30	55.00	62.00
14	Riga Sugar	507508	26.95	37.00	50.00
16	Competent Auto	531041	61.00	73.00	90.00
17	Asahi Infra	512535	1.24	3.00	5.00
18	Vikram Thermo	530477	25.40	32.00	44.00
19	Balasore Alloys	513142	29.10	41.00	63.00
20	Batliboi	522004	37.00	55.00	70.00
21	Shri Bajrang Alloy	526981	23.50	43.00	64.00

TAKE ENTRY/EXIT & QTY. DECISIONS AT YOUR END & ACCORDING TO YOUR CAPACITY

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No.	Script Name	Script Code	CMP (03-09-2010)	Target1	Target2
1	India Lease	500202	12.00	17.00	23.00
2	Sturdy Ind	530611	5.98	10.00	14.00
3	Kachchh Mineral	531778	11.52	17.00	23.00
4	Ispat	500305	21.40	27.00	30.00
5	TFL	532812	32.40	44.00	55.00

NOW SOME PAGES OF THE ECONOMIC REVOLUTION IS AVAILABLE ON MONDAY ON THIS WEB AND WHOLE ISSUE WILL BE AVAILABLE ON TUESDAY ONLY. IF YOU WANT WHOLE ISSUE ON MONDAY EARLY MORNING IN YOUR E MAIL

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Last week very clearly and boldly in clear cut words told to you all that, above 5513 in nifty future we may see 5549,5578,5612.....Exactly as per our predictions above 5513, nifty future had hit a high of 5612.80 on Tuesday..... & on Thursday we had seen a high of 5711.30 & achieved our all targets.....given for nifty future.....Since last 20 months we are giving almost perfect ideas/guidance/predictions about nifty future to you all through this medium... Our paid clients were long in nifty future & earning a lot & huge huge profit from our guidance in nifty future..... So what u r waiting for?????... Come join our paid services..... & get benefited.... We are giving day to day nifty future levels, 2-3 days

nifty future calls & positional nifty future through SMS to our paid clients.....Join us & Get safe n good returns on your investment.

From last week's our stock future recommendations, Tech Mahindra moved 724 from our recommendation price 2071.....Just see & calculate % of profit per 1 lot at your end & imagine that how one can earn with our perfect guidance in this volatile Indian stock market.....What a mind blowing performance..... Our paid clients had earned a lot & huge huge profit from our guidance in stock future..... So what u r waiting for?????... Come join our paid services..... & get benefited.... We are giving day to day stock future calls, 2-3 days stock future calls & positional stock future through SMS to our paid clients.....Join us &

from our recommendation price 631, KFA moved 70 from our recommendation price 64 & OFSS moved 2159 from our recommendation price 2071.....Just see & calculate % of profit per 1 lot at your end & imagine that how one can earn with our perfect guidance in this volatile Indian stock market.....What a mind blowing performance..... Our paid clients had earned a lot & huge huge profit from our guidance in stock future..... So what u r waiting for?????... Come join our paid services..... & get benefited.... We are giving day to day stock future calls, 2-3 days stock future calls & positional stock future through SMS to our paid clients.....Join us &

**ABOVE 5657 WE MAY SEE
5686,5715,5740... BELOW 5504, WE
MAY SEE 5470,5450,5423....**

Many Penny & smallcaps having strong fundamentals can give good upside due to Operators,HNI,FII.....

Hot Midcaps/Smallcaps In Short Term For Week (13.09.10 To 17.09.10) :-

No.	Company Name	BSE Code	CMP	Stoploss	Target 1	Target 2
1	HOCL	500449	43.95	-	52	59
2	SELMCL	532886	44.40	-	53	64
3	NMDC	526371	260.10	-	284	307
4	Bajaj Finserv	532978	509.25	-	545	567
5	S Kumar	514304	83.70	-	95	106
6	Hind Copper	513599	456.45	-	527	593
7	RIIL	523445	875.15	-	943	999
8	Super Spinning	521180	17.90	-	23	28
9	Hotel Leela	500193	55.95	-	59	63
10	KFA	532747	67.25	-	73	77
11	SPSL	533110	13.10	-	16	21
12	MRPL	500109	77.35	-	85	93
13	TTML	532371	23.40	-	25	28
14	Alok Ind	521070	20.30	-	23	26
15	FSL	532809	26.80	-	30	34
16	Wanbury	524212	85.60	-	95	106
17	DCHL	532608	132.55	-	142	150
18	Usher Agro	532765	89.60	-	104	124

Get safe n good returns on your investment.

From last week's our delivery based recommendations, NTPC moved to 203 from our recommendation price 196, Fortis moved to 167 from our recommendation price 159, S Kumar moved to 84 from our recommendation price 80, KRBL moved to 38 from our recommendation price 25, RIIL moved to 905 from our recommendation price 854, Essar Shipping moved

to 114 from our recommendation price 102, DCHL moved to 134 from our recommendation price 129, HOCL moved to 45 from our recommendation price 39, Assam co moved to 23 from our recommendation price 20.95, Karuturi moved to 25+ from our recommendation price 21.50 & NMDC moved to 271 from our recommendation price 249.... Our paid clients had earned a lot & huge huge profit from our

guidance in Delivery based Investment..... So what u r waiting for?????... Come join our paid services..... & get benefited.... We are giving day to day calls, 7-10 days Delivery based Investment calls & 15-20 Delivery based Investment calls through SMS to our paid clients.....Join us & Get safe n good returns on your investment.

Herewith we are also attaching "HIGH RISK-HIGH RETURN SMALLCAPS (09-09-2010)"

Nifty Future's Prediction for Week (13.09.10 To 17.09.10):-

Index	Closing Price	Support	Stoploss	Target 1	Target 2	Target 3
Nifty	5631.85	5504	5470	5657	5686	5715

Hot Positional Stock Futures For Week (13.09.10 To 17.09.10)

Sr. No.	Company Name	Closing Price	Support	Stoploss	Target 1	Target 2
1	Nagarjuna Ferti.	32.40	32	31	35	38
2	J P Power	66.50	65	63	79	91
3	NTPC	202.75	198	195	208	214
4	Nalco	401.85	395	390	413	428
5	Cairn	328.00	325	320	338	352

Hot Weekly Stock Futures For Week (13.09.10 To 17.09.10)

Sr. No.	Company Name	Closing Price	Support	Stoploss	Target 1	Target 2
1	Bhel	2468.35	2452	2438	2500	2530
2	Great Offshore	403.00	398	394	422	437
3	Fortis Health	164.90	162	160	169	174
4	BEL	1710.95	1696	1680	1754	1791
5	Titan	2973.15	2960	2950	3016	3050

ATTENTION

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Narendra Joshi Editor,

Lion's Roar Cont. from Pg. 1

points on a weekly basis. Similarly Nifty opened the week at a Bullish candlestick pattern and its bullish implications will be the market is moving in a rising channel and the channel top has

the Sensex and Nifty have closed above the **i.e. Sensex – 17819 and Nifty – 5348**. In such a

mode. MACD and ROC have signaled a Buy and are in positive territory. The RSI is at 68 and is indicating further momentum. Stochastic oscillator is in overbought territory. The ADX has increased and is currently at 24 which indicate that the current trend is gathering strength. The Directional Indicators are already in Buy mode. The MFI is in Buy mode and so is the OBV.



rising trendline of the Broadening formation (Sensex – 18672 and Nifty – 5598), a Broadening pattern breakout is in place. **The target for this Broadening pattern breakout is Sensex – 19283 and Nifty – 5790.**

case a down trend will be triggered and the market will then head towards next major higher bottom which is at Sensex 17373 and Nifty 5210. One need not worry about the medium term as long as the level of 17373 for the Sensex and 5210 for the Nifty remains intact.

In the current upmove both the indices have rebounded from Sensex 17819 and Nifty 5348 and in the process have registered higher bottoms. Sensex has formed higher bottoms at 17819-17373 and Nifty has formed higher bottoms at 5348-5210. **The uptrend will be in danger only if both the indices close below their higher bottoms**

On the moving averages front, both the indices are well above their 20dma (Sensex – 18292 and Nifty – 5495) and 50dma (Sensex – 18087 and Nifty – 5431) hence **the short and medium term trend are positive.**

Majority of the oscillators are showing strength and in Buy

The **O.I.PCR** is entering highly optimistic zone at 1.83. Highest Put writing is seen at strike of 5400 strike and highest Call writing is seen at strike of 5700. This indicates a Nifty range of 5700 on the higher side and 5400 on the lower side. Good addition in open interest for 5500 Put indicates short term support at that level.

Sensex has strong **Trendline Support at 18550**. The **Trendline Resistance** for the Sensex is at **19010**. Nifty has strong **Trendline Support at 5571**. The **Trendline Resistance** for the Nifty is at **5736**.

INDEX LEVELS :							
	S3	S2	S1	CLOSE	R1	R2	R3
Nifty	5524	5567	5604	5640	5683	5736	5790
Sensex	18383	18540	18671	18799	18930	19127	19332

5479, made a high of 5647, a low of 5479 and seen in the next week. On Friday, as per the provided strong resistance to the

LAST WEEK'S RECOMMENDATIONS

We hit Bulls Eye once again as all the stocks reached their target with ease. The star performers for the week were MRF and Bajaj Auto which can be seen as per the table given below.

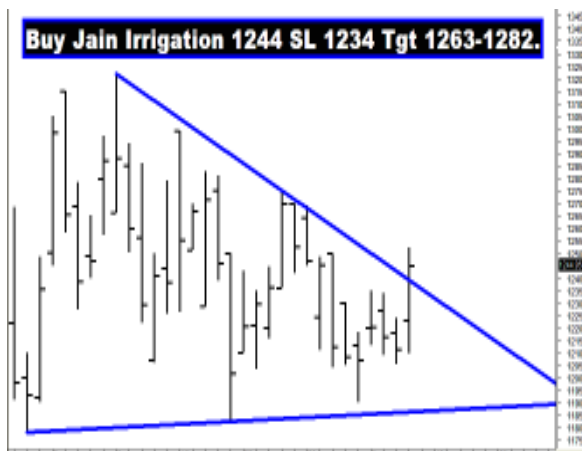
STOCK	Rec. price	Tgt	Reached	Lot size	Profit
Buy BajAuto	2871	2952	3070	125	Rs.24,875
Buy LMW	2338	2462	2520	100	Rs.18,200
Buy MRF	8661	9189	9420	50	Rs.37,950
Buy Bosch	6299	6435	6508	125	Rs.26,125
Buy Thermax	784	806	812	300	Rs.8,400
				Total	Rs.1,15,550

closed the week at 5640. The Nifty too closed with the week with a solid gain of 161 daily charts, both the indices have formed an **Opening White Body Marubuzo** which market and that supply trendline top was falling at **Sensex 18500 and Nifty 5555**. Both

THIS WEEK'S RECOMMENDATIONS :

STOCK	CMP	SL	Tgt-1	Tgt-2
Buy JainIrrig	1244	1234	1263	1282
Buy OBC	455	449	464	474
Buy ABNuvo	871	862	887	906
Buy UnionBnk	355	350	364	373
Buy IDFC	189	187	195	202

points. On the weekly charts both Sensex and Nifty have formed a complete **White body Marubuzo**. This is is also a strongly bullish formation. Since last October, the indices have closed above their respective Trendline tops and hence a bullish breakout is in place. **Due to the Rising Channel Breakout, the medium term target for the Sensex will be at 20627 and Nifty 6180.**



The above pattern formation is keeping in mind slightly longer time duration in mind. But if we consider short dynamic pattern formation then we have a **Broadening formation** for both Sensex and Nifty. Since

Market Preview Cont. from Pg. 2

extremely happy with Alpha & Omega, they have already green lit the 2nd movie, Norm of the North. If you Look at H o l l y w o o d partnerships between animation content creators and distribution there's Pixar and Disney (Pixar is now owned by Disney), D r e a m w o r k s Animation and Paramount had a unique relationship until recently, there's Blue Sky which is owned by FOX, there's Sony

Animation and Sony...but there are several other large, mid sized as well as i n d e p e n d e n t H o l l y w o o d distributors that are waiting to see how Alpha & Omega fares. The sentiment is already positive and you will soon hear about more partnerships that Crest will be getting into"

If in 2010, Alpha & Omega is getting Crest its 1st feature film glory, in 2011 it will be another global release with an Asian

partner as well as the release of its maiden Indian animation feature. In 2012 it will be Norm of the North, once again co-produced along with Lionsgate. From 2012 onwards we plan to release at least one animated feature a year for the global markets. We are getting into that rhythm and cycle and will gradually build our library in the next 4-5 years time..

Avrage revenue per Aniamtion movie in US is 300Million Dollar.

safe with 5400 on closing basis as stop loss and do not average any position as once markets starts to correct things would be difficult. (Trading market so any close below 5400 for 1-2days on the downside or 5650 above close for 1-2days only it would be advisable to take a directional call). For the weekly basis 5580 is a strong support and 5670 is a strong resistance and broad range 5440-5720 for nifty if certain support/resistance is broken. Nifty long term moving average supporting market 200DMA which 5193 and 100DMA is 5287 any close below 5400 weakness will be high Support-5590-5535-5470

Resistance-5685-5730-5765

Many data like IIP Data on Friday inflation (on Sept. 14) and RBI review (on Sept. 16) and advance tax numbers by corporate would start to flow.

Many data indicate there is a slowdown, globally European worries may be back again as Deutsche Bank AG approached



investment banks to mull a stock sale to raise as much as \$11.3billion and experts felt it may not be the only bank which has to raise money. Agri commodity stocks are seeing a good rally after shortage globally of Wheat and rise and fertilizer stock look good for more gains from here. Market is overvalued and if flow of advance tax numbers has to support as Globally funds dry as per EPFR

data. Mumbai High Court verdict on Hutch Vodaphone deal will have far-reaching implications as far as FDI, M&A and PE

activity in India are concerned SESAGOA & CAIRN can become weak.

IT Sector Woes are far from over as The US state of Ohio has banned outsourcing of government IT and back-office projects to offshore locations such as India, raising fears of similar moves by other American states struggling to cope with high unemployment rates. <http://tinyurl.com/2g4cttz> No tax

incentives to companies that outsource: Obama

Value Buy-TINPLATE Rs.76 <http://www.tatatinplate.com> (TATA Group) FV-10 Book Value 42.9 12TTM EPS-7.78

TINPLATE is largest indigenous producer of tin coated and tin free steel sheets in India, enjoying 35-40% market share. The company exports about 20-25% of its production directly to end-users (can-makers) and its products are well accepted in the markets of SE Asia, Middle East and some developed countries in Europe. Company is in business of packing (Cans corrosion free) used for packaging foodstuffs and beverages, but it is also used in containers for oils, grease, paints, powdered, polishes, waxes, chemicals and many other products. Aerosol containers and caps and closures are

also made from tinsplate.

When Indian market rally is on Indian Consumption story this 85yr old company supplying Cans to major food and beverages company is attractively priced for a rally. In a developing country like India, use of tin plate in packaged foods is still at a nascent stage. The per capita tin consumption in India is only 0.3 kg compared to 1 kg in China and 8-12 kg in developed nations. Tinsplate, being the market leader, is likely to benefit from the rising demand for packaged foods from urban population and increasing use of tin plates in packaged foods.

Technical Pick:

Buy-ONMOBILE Cmp Rs.364 has closed @ highest level in 4months and importantly it has closed above Rs.350 which was previous support which turned

as resistance, stock corrected from Rs.681 high to low of Rs.256. With Rs.349 as Stop loss Target can be Rs.385 & 400 in near term for the stock.

UNITECH

Cmp Rs.82 - Sell/Exit

Stock has made likely Double Top around Rs.84 and cut previous day low; move below Rs.80 would confirm weakness. Support Rs.78 & 73 while Rs. 85 would resist. As per Fan Principle this stock shows major downside if Rs 77 is broken and trading in down channel adds to weakness. Fundamentals also don't support the stock Rising interest rate and RBI meet, rise in Steel & Cement prices added to that Telenor investors concern about investing in India's Telecom space would pressurize this stock

Rocking Tips Maker

Cont. from Pg. 10

Ton Propylene Glycol And Polymer Polyols At Every Year. Company Noticed 36000 Metric Ton Propylene Oxide By New Debotile Nacking System For Current Year.

Stock Recent Book Value Is 7.41 And Face Value Is Rs 5. Company Recent PE Ratio Is 12.85 % Who Is Below From Industrial PE Ratio 18.51 %. Company Shows 1.21 % EPS For Current Year. Company Also Give 7.50 % Above Dividend Regularly. Company Quarterly Result Are Simple But Yearly Result Are Good. Company

Noticed 31.63 Crore Operating Profit In March 2010. Company's Net Profit Was 7.03 Crore In March 2009 Now With Add Up Has Been 21.06 Crore For 2010. The Company EPS Also 1.22 % Add Up With 0.41 %. Technically The Stock End Of Week On Chart Create A Bull Flag In Up Trend Format Who Gives A Sign Of Indefinite Bullish Trend. Weekly Chart Create Symmetrical Triangle In Up Trend Format Who Gives A Sign To Be Continue A Bullish Trend. Monthly And

Long Term Chart Create Falling Width In Up Trend Format Who Gives A Sign Of Invest At Every Decline For Long Term. We Remind Our All The Regular Readers That Almost Three Months Ago We Suggest To Buy This Stock At RS 9 Around And Also Informed Make Your Investment Ignore To The Market. Keep Your Old Investment For Long Term. Make A New Investment At Every Decline In Limited Quantity. Short Term Investors Book Profit At Every Level.

Sensex Gains 578.38 Pts During The Week

Indian stock markets ended this shortened week, with Sensex recording an increase of 578.23 points, zooming more than 3% helped by sturdy worldwide signals on the back of reports UK manufacturing relieved worry that the monetary recovery is faltering.

Moreover, huge buying activity was witnessed across index pivotals, which helped Sensex to hit 18,700 mark and Nifty above 5,600 levels during the week.

In total, it was a

positive week for the stock market.

Among sectoral indices, real estate and FMCG gained 5% and



4% respectively and topped the charts accompanied by bankex, teck, PSU, CG, real estate, automobile and power, which gained

between 3 to 1%.

The 30 share index BSE Sensex gained 578.23 points to 18,799.66 for the small week ended Sep. 09, 2010. In contrast, Nifty surged 160.65 points to close the week at 5,640.05.

The BSE Mid-cap index added 191.62 points and the BSE Small-cap index increased by 337.10 points during the week.

For the week ended August 28, the food inflation surged to 11.47% on account of hefty prices of cereals, fruits and milk.

DURING THE WEEK, BANKING / FINANCIAL SECTOR WILL BE GETTING VERY STRONG

13th Sept -17th Sept 2010
Weekly planetary position: During the

in Virgo, Rahu & Pluto in Sagittarius, Neptune in Aquarius, Jupiter & Uranus in

ASTROLOGICAL SUPPORT & watch for ANDHRA BANK, CANARA BANK, OBC, FEDERAL BANK, SBI, ICICI etc in this space.

PLASTIC sector would be getting **ASTRO** support & watch for **SINTEX, VIP INDST,**

NILKAMAL PLASTIC & SUPREME INDUSTRIES etc in this segment.

OIL & GAS sector would be getting planetary support & stocks i.e.; **GUJRAT GAS, HPCL, OIL INDIA** ect. deserves

attention. In **AUTO** space, avoid **LCV /HCV & 4 wheelers for trading. PERSONAL**

also started getting **ASTRO SUPPORT & stocks** i.e., **GODREJ COSUMERS, DABUR, GODREJ INDUSTRIES, HIND UNILEVER, PROCTOR & GAMBLE, COLGATE & GILLETTE** etc will out perform in coming weeks.

Due to change in planetary position, **LEATHER** stocks - **BATA, BHARTIYA INTERNATIONAL & CREW BOSS** etc will be in demand & out perform for next few months.

LAST WEEK'S PREDICTION

It was good week for trade & **NIFTY** gained by 2.5% As predicted, there was great demand **AUTO** stocks & in 2 wheelers - **BAJAJ AUTO** moved up by 11%, **SCOOTERS INDIA** 12% & **KINETIC MOTORS** by 30%. **MARUTI & M&M** by 5%. In **LEATHER** space - **CREW BOSS & MAYUR LEATHER** surged by 26 - 32%. Among **PERSONAL CARE, GODREJ INDUSTRIES** was the star performer & appreciated by 21% during the week.

prefer 2 wheelers & **CARE** sector have



ASTROLOGY & STOCK MARKET

SATISH GUPTA

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 09811738366 - 09810018438

week, **Moon** will be transiting in **Scorpio & Sagittarius**, Sun & Mercury in **Leo**, Ketu in **Gemini**, Venus & Mars in **Libra**, Saturn

Pisces.
 During the week, **BANKING / FINANCIAL** sector will be getting very **s t r o n g**

1) **HDFC BANK (2240.45) :-** In this scrip near term support at 2232 and buy with the stop loss of 2220 on the upper side first target is 2247 then Rs. 2256 - 2264 to 2275.

2) **GRASIM. (2151.15) :-** In this scrip near term support at 2142 and buy with the stop loss of 2134 on the upper side first target is 2158 then Rs. 2166 - 2178 to 2192 .

3) **COLGATE (826.40) :-** In this scrip near term support at 821 and buy with the stop loss of 815 on the upper side first target is 833 then Rs. 841 - 852 to 861.

4) **ABAN (820.75) :-** In this scrip near term support at 813 and buy with the stop loss of

804 on the upper side first target is 827 then Rs. 834 - 845 to 854.

5) **MUNDRA (790.55) :-** In this scrip near term support at 783 and buy with the stop loss of 775 on the upper side first target is 797 then Rs. 804 - 813 to 824 .



Best Tips

Rupesh Shah : Mo. 9898725599

6) **TITAN (2952.50) :-** In this scrip near term support at 2945 and buy with the stop loss of 2938 on the upper side first target is 2960 then Rs. 2972 - 2985 to 2998 .

7) **HERO HONDA (1732.55) :-** In this scrip near

term support at 1725 and buy with the stop loss of 1718 on the upper side first target is 1741 then Rs. 1748 - 1756 to 1768 .

8) **DIVIS LAB (755.40) :-** In this scrip near term support at 748 and buy with the stop loss of 743 on the upper side first target is 762 then Rs. 770 - 776 to 784 .

9) **JINDAL POLYFM (941.45) :-** In this scrip near term support at 934 and buy with the stop loss of 927 on the upper side first target is 948 then Rs. 956 - 968 to 883.

10) **BEL. (1712.75) :-** In this scrip near term support at 1706 and buy with the stop loss of 1697 on the upper side first target is 1719 then Rs. 1728 -1738 to 1752 .

11) **INFOSYS (2891.30) :-** In this scrip near term support at 2882 and buy with the stop loss of 2874 on the upper side first target is 2899 then Rs. 2908 - 2922 to 2934.

12) **TATA STEEL (593.20) :-** In this scrip near term support at 587 and buy with the stop loss of 580 on the upper side first target is 599 then Rs. 608 - 614 to 623.

13) **OIL (1354.00) :-** In this scrip near term support at 1343 and buy with the stop loss of 1336 on the upper side first target is 1368 then Rs. 1376 - 1388 to 1395.

Nifty Sup. 5570

SANJAY LAD (Mumbai)
 Web : www.stockacademy.co.in
 Mobile NO: - 09820920530



NIFTY VIEW
 Nifty has support at 5570 & 5500 resistance at 5720 & 5800. Market looks bullish with respect to weekly chart.

SOME STOCKS FOR BUY ON DECLINE

STOCKS	SUP.	S. L	TARGET
ABAN	800	775	900
CHENNAIPETRO	230	225	250...260
BAJAJHIND	115	108	130
DLF	315	310	335
GTOFFSHORE	395	385	420
HEROHONDA	1700	1680	1780
JPASSOCIATE	115	110	130
PRAJIND	76	74	82
STER	161	158	175
TECHM	700	690	740

INDEFINATE HIGH LEVELS WILL BE IN SOME SELECTED SMALL CAP AND MID CAP STOCKS

Mix Sign From Global Market, Good American Job Data And Good Up Trend In Gold, Silver, Oil And Cotton Commodities So Indian Stock Market Has Been Bullish Start To End. Where SENSEX 18500 And NIFTY Crossed 5600 Levels Easily. Last Week We Informed By Head Lines That Indian Stock Market Is In Important Duration And Same

VARDHMAN IND Also Given 21.62 % Above BUMPER Return In Short Time. You Can Long Term Investment In Vardhman Ind At Every Decline. Last Week SENSEX Closed At 18799.66 And NIFTY Closed At 5640.05

We Can Compare To Last Week With HISTORICAL WEEK Because Bullish Trend Has Been In EQUITY And COMMODITY At

Companies For Take Off And The Decision Gone To Sun Pharma Favor. Sun Pharma Has 26 % Part In TARO Company. Good Bullish Movement Looked In Sun Pharma Stock For Court Decision.

Prices Hikes In Useful Like Fruits, Milk And Other So Food Inflation Has Been 11.47 % At 28 August 2010. Its Noticeable That This Is A Second Week Who Shows Add Up In Flood Inflation. According To Some Market Expert The Reduction Will Be In Food Inflation At October And November.

Next Week Market Can Start With Positive Figure When Some Profit Booking In Middle Session Then Improvement Will

That Good Improvement Has Been In Index But No Improvement At All In Reality Sectors. Next Time Some Selected Some Small Cap And Mid Cap Stocks Can Be Bullish Ignore To The

Support Of 69 To Get Target 84 And 93. If It Close Above 84 Then Target Will Be 93. End Of And Weekly The Stock On Chart Create A Bull Flag In Up Trend Format Who Shows Indefinite Bullish

1:1 Bonus Share Last 15th March 2010. Company Set Up By Shree Narendra Murkambi And Vidya Mukambi In 1998. Jointed In Bailgam (Karnataka) Company Main Business Is Sugar Processing And Ethanol. The Company Include In India's Biggest Sugar Refinery And Capacity Is 4000 Ton Every Day. Short Term Trader Make A Long Position In Future At Every Decline. Middle To Long Term Investor Keep A Investment In Limited Quantity. There Is A Expectation The Sugar Will Be Control less So Any Time Sugar Stocks Can Be Rocking. Short Term Trader Book Profit At Every Level.

MEDIUM TERM TO LONG TERM ROCKING CALL MANALI PETRO. (BSE CODE 500268) (15.55)-

The Company Set Up By South Petrochemicals Industries Corporation



Market. We Expected To Get A 500 % To 1000 % Return In Stocks Like Rs 10, Rs 23, And Rs 3 In Short Time. Three Months Ago 24th May 2010 We Given A Recommendation Of MANALI PETRO At Rs 9 Now The Stock Reached At Rs 16. Our Regular Readers Got 62 % Above Return In This Stock In Short Time. SENSEX Crucial Support 18485 And Crucial Resistance Is 19109 When NIFTY Crucial Support 5570 And Crucial Resistance Is 5697 For Next Week. SENSEX (18799.60)- 18888 ABOVE 18995, 19109, 19227 AND 19345. WHEN 18690 BELOW 18603, 18485, 18349 AND 18118 WILL BE SHOW.

NIFTY (5640.05)-- 5658 ABOVE 5680, 5697, 5725 AND 5751 WHEN 5622 BELOW 5598, 5570, 5545 AND 5509 WILL BE SHOW

ROCKING FUTURE CALL RENUKA SUGAR (75.80)- Buy Decline Around 73 With Strong

Trend For Short To Long Term. Monthly Chart Create Rectangle In Up Trend Format Who Gives A Sign Bullish Trend Continue. Long Term Chart Create Rectangle In Down Trend Format Who Gives A Sign Of Limited Investment For Long Term At Every Decline. End Of Week The Stock Negative Open Interest Looked Around - 2.68 % With Improvement Of Future 1.40 %. Technically Crosse After 200 DMA The Stock Can Be Bullish. Fundamentally You Can Invest In This Stock In Limited Quantity For Middle To Long Term. Stock Recently Book Value Is Rs 18.59. When Company PE Ratio Is 11.32 % Who Is Below From Industrial PE Ratio 17.12 %. The Company Shows 6.68 % EPS For Current Year. Company Also Gives 20 % Above Dividend Every Year. Company Also Given



In 11th June 1986. The Company Produced And Marketing To Propylene Oxide, Propylene Glycols And Polyols. Jointed In Manali (Chennai) The Company Also Produced 29000 Metric Ton Propylene Oxide At Every Year. The Company Also Produced 16000 Metric

ROCKING TIPS MAKERS

ASHISH K NAYAK
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That The Market Has Been In That Important Stage And Given Good Bullish Trend. Last

Last Week. SENSEX Crossed Historical Level And GOLD, SILVER, OILS And

Main Commodities High Levels (Rate Of Ahemdabad)

Commodities	Month Ago	Recent Rate	Difference
GOLD	18300	19375	+ 1075
SILVER	29000	31500	+ 2500

Week Nifty Crossed 5497 Resistance First Day Of Week So Our 5518,5540,5565,5593 All The Target Achieved. Our Last Week Future Recommendation Of ALLAHABAD BANK Given 4 % Above Return In Short Time. All The Future Players Book Profit At Our First Target In ALLAHABAD BANK. Our Middle To Long Term Recommendation

COTTON Also Has Been Bullish. Prices Hikes In Different Commodities Before Diwali It Can Be Problematic For Middle Class. Prices Hikes In Different Commodities Present Here By Table.

Indian Reputed Company SUN PHARMA And Israel Company TAROES Case Are Completed At Last Week. The Case Was Between To

Continue. Next Week If NIFTY Crosse A Resistance Of 5766 So Bullish Trend Can Be Up To 6000 In Short Time. When Break 5486 So Very Difficult To Last Any High Level. We Said Clearly If Nifty Crosse 5555 So Bullish Trend Can Be Up to 5700 And Same Just In Two Weeks Nifty Reached 5700 Near. We Also Said That - Keep Away From Reality Sectors Same

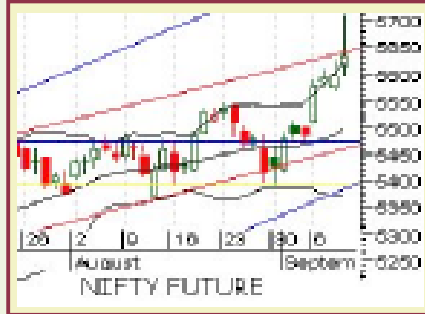
DR. DIPESH GOHIL

Mo. 9727990980

veenmoney@gmail.com



NAME : NIFTY
BUY ABOVE : 5631
RES-1 : 5650
RES-2 : 5670
RES-3 : 5711
SELL BELOW : 5631
SUP-1 : 5600
SUP-2 : 5554
SUP-3 : 5380



NAME : BANK NIFTY
BUY ABOVE : 11388
RES-1 : 11410
RES-2 : 11480
RES-3 : 11530
SELL BELOW : 11388
SUP-1 : 11300
SUP-2 : 11220
SUP-3 : 11000



NAME : ICICI BANK
BUY ABOVE : 1050
RES-1 : 1055
RES-2 : 1060
RES-3 : 1063
SELL BELOW : 1050
SUP-1 : 1041
SUP-2 : 1030
SUP-3 : 1024



NAME : DLF
BUY ABOVE : 322
RES-1 : 328
RES-2 : 331
RES-3 : 334
SELL BELOW : 322
SUP-1 : 318
SUP-2 : 313
SUP-3 : 308



NAME : AMBUJA CEM
BUY ABOVE : 136
RES-1 : 138
RES-2 : 142
RES-3 : 145
SELL BELOW : 136
SUP-1 : 133
SUP-2 : 129
SUP-3 : 126



NAME : MARUTI
BUY ABOVE : 1314
RES-1 : 1328
RES-2 : 1346
RES-3 : 1359
SELL BELOW : 1314
SUP-1 : 1304
SUP-2 : 1280
SUP-3 : 1275



OUR PERFORMANCE

STOCKS	REC. PRICE	HIGH /LOW	TGT
NIFTY	5484	5711	3 TAR. ACHVD.
BANK NIFTY	10977	11409	3 TAR. ACHVD.
GSPL	118	124	1 TAR. ACHVD.
PFC	345	355	3 TAR. ACHVD.
TCS	837	882	3 TAR. ACHVD.
DIVISLAB	756	744	3 TAR. ACHVD.

SENSEX SUPPORT 18658/18392 RESISTANCE 18926/19204

SENSEX SUPPORT
18658/18392
RESISTANCE
18926/19204
 Technically sensex looking sideways for coming days. The next major Resistance level of sensex is 18926. Target and Stop loss for clients only.

BUY
 Stock looking strong Technically. Indicators showing good up move for next few days. Traders can Buy cash and future for short term.

term traders and investors. Traders can Buy cash and future.

SHORT TERM TRADING CALL

RELIANCE COMM.

STRONG TECHNICAL BREAKOUT -- KEEP

NIFTY SUPPORT
5589/5421
RESISTANCE
5715/5846
 Technically Nifty is also looking sideways for coming days. The next major Strong Resistance in the nifty is above 5846 mark. Nifty future Target and Stop loss for clients only.

Trade With The Trend
ABHISHEK JAIN
 Email- investment_guru1@yahoo.com
www.stocksidea.com
 Mo. 09826041144

AXIS BANK LIMITED SUPPORT
1311
RESISTANCE
1494

LIMITED SUPPORT
151
RESISTANCE
179
BUY
 Stock is looking great to buy for short

STOPLOSS ALSO BUY----
BSE CODE
531919)
MUDIT FINLEASE LTD

TIRUPATI INKS LIMITED ENTERING IN THE STOCK MARKET ON 14TH SEPTEMBER

Tirupati Inks Limited is presently engaged in the business of manufacturing of printing ink & printing cylinders and trading of polyester films and other packaging materials is entering in the capital market by its 100% book built issue FPO, basic price of Rs. 1- and issue price is Rs. 41 to 43. from Sseptember, 14 2010 to September, 17, 2010 to

collect fund of Rs. 51.50 by this FPO Tirupati has two manufacturing facilities i.e. one at Kanpur & another at Jammu. At Kanpur Unit, mainly printing ink is manufactured apart from a small volume of printing cylinders and at the Jammu Unit, only printing ink is manufactured. Tirupati Inks source Polyester Films from

reputed Suppliers such as Uflex Limited, Polyflex Corporation Limited, etc. and supplies to various customers engaged in the business of Oil, Ghee, Tobacco, Supari, Tea, Spices, Milk, etc. Tirupati Inks plans to use the net proceeds of the issue to setting up new facility for manufacturing of Specialty

Continue on ...12

Now investors are advised to keep their investments with stop loss of 15900 and 4786

in the last couple of month we have been arguing that rally should stop around 18500-18850 of 18550 and as per wave theory wave b can extend till start of wave A means 21206 can be seen in the blow out rally. should book profit well before market hit to new high of 21206 and 6357. This blow out

PANIK AND PROFIT



Nishesh jani
9537201977

www.janibrothers.wordpress.com

but in the week gone has given 3 consecutive plus while as per wave nifty can test 6357. Now investors are

On can buy with given stop loss for next round of rally

STOCK	STOP LOSS
RELIANCE IND	910
RELIANCE CAPITAL	611
RELIANCE INFRA	954

weekly close above 18550 which will fuel blow out rally in our market.

As we have been arguing the larger B wave will end but now this is extending wave and has also given breakout from channel resistance

advised to keep their investments with stop loss of 15900 and 4786 if this levels break then exit from all the holdings while the wave b is extending can end at beginning of wave a should not be ignored and

rally is due to hedge funds like 2008 rally that market is ignoring the bed news and attending small good news while on the valuation front market is little heavy and we should be extra cautious before new investments.

In this rally reliance group stock have clearly underperformed and as per performance cycle they can outperform the broader market now like reliance ind, reliance capital and reliance infra.

MOMENTUM CALLS

Hind unilever

Stop loss 250 targets 320

Idea

Stop loss 71 targets 83-89

Aditya birla nuvo

Stop loss 822 targets 922

Mahindra and

Mahindra

Stop loss 815 targets 679-

754

Nifty call option

Buy 5700 nifty call option

Idea call option

Buy 80 strike call and 70 strike put

Reliance ind

Stop loss 922 targets 997-1027

Market Bhavishya stocks

Cont. from Pg. 2

Reliance Cap.	Sell	803	791,798,805,812,819,826.	777,770,763,756,749,742.
R.Com	Buy	158	169,172,175,178,182.	159,156,153,150,147,144
R I L	Buy	940	968,976,984,992,1001	953,945,937,930,922,914.
Rel . Infra	Sell	1035	1024,1032,1040,1048.	1008,1000,992,984,976
Rel. Power	Sell	159	162,165,169,173.	153,150,147,144,141,138.
Siemens	Buy	699	715,722,729,735,742.	695,689,682,676,669.
S B I	Buy	2906	2998,3011,3025,3039.	2889,2875,2862,2848,2834.
Sail	Buy	194	203,206,210,213,217.	192,189,185,182,179.
Sterlite	Hold	159	172,175,178,182.	162,159,156,153,150,147.
Sun Pharma	Sell	1775	1764,1775,1786,1797.	1732,1722,1712,1701.
Suzlon	Hold	49	53,55,57,59,61.	47,45,43,41,39.
T C S	Hold	845	886,894,906,918	862,850,845,838,826,814
Tata Motors	Sell	1044	1048,1056,1064	1008,1000,992,984,976,968.
Tata-Power	Buy	1248	1278,1287,1296,1305.	1251,1242,1233,1225,1217.
TISCO	Sell	605	600,606,612,618,624.	576,570,564,558,552,546.
Unitech	Buy	79	83,85,87,89,91,93,95	79,77,75,73,71,69,67.
Wipro	Buy	403	411,415,419,423,427	405,402,399,396,393.
GOLD-MCX	Sell	19124	19350,19629,19910.	18930,18656,18113,17579
Silver-MCX	Sell	31720	31868, 31958, 32136.	30800,30311,29963, 29275.

Indosolar Limited

Cont. from Pg.17

Commercial solar cells, most often made from silicon, typically convert sunlight into electricity with an efficiency of only 10 - 20%, although some test cells do a little better. Given their manufacturing costs, modules of today's cells incorporated in the power grid would produce electricity at a cost roughly 3 - 4 times higher than current prices. Break through in technology is required, to produce electricity at

rates comparable to conventional methods. Currently, the company has 160 MWp capacity with an average efficiency rating of 16+% peaking at 17.2%. Production capacity is to be expanded to 260 MWp by end of 2011 fiscal year. For the FY 10, the total revenue recorded by the company is Rs131.48cr and a net loss of Rs 66.21cr.

The company should have consolidated its operation before going in for expansion. The

company's past history nor the industry it is in justify the premium sought. During this time last year, EURO Multivision, a company that manufactures Photovoltaic Solar cells, issued shares in the price band of Rs70-75. The shares are now quoting around Rs32/-

INVESTORS ARE ADVISED TO STAY AWAY FROM THE ISSUE.

Eros International Media Cont. from Pg.17

standing relationships with talent within the industry.

Experienced management team.

Brand Value of the

- Eros name.

Well known brand in the film industry. In an uncertain industry, the company has performed consistently.

CARE has awarded grade 4/5 for the IPO indicating above average fundamentals. INVEST.

Tirupati Inks Limited

Cont. from Pg.11

Inks like Digital Inks, UV Inks, Offset Printing Inks and Ink Concentrates to augment and support existing product range of the Company which include Rotogravure Inks and Flexographic Inks used in Printing of Flexible Packaging Material The promoters of the company are 1. Mr.

Sanjiv Agarwal, aged 45 years, is a Commerce Graduate and a Fellow Member of the Institute of Chartered Accountants of India.2. Mr Rakesh Kumar Agarwal, aged 49 years, is a Under-Graduate.and 3. Mrs Rajni Maheshwari is the Whole Time Director of the Company.

Its lead manager are Ashika Capital Ltd and Registrar is Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, New Delhi Due to short time can not give review of this issue, but I the market of printing ink is growing market,



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Trading levels
13th / 17th
September 2010

The world markets continued to show strength which was heartening. We had an unexpected break-out on the back of lots of strength shown by banking in general and SBI in particular. Tata Steel in metal pack bucked the sentiment considerably.

Suddenly everyone is now looking at further 8 to 10 % rise which will bring us close to all time high hit in January 2008. Now it is in the realm of reality.

Money-flow on daily charts has improved considerably but we probably need another two or three strong days to nullify the divergence fully.

This week I am expecting reliance to give the last kicker - similar to what the last runner in the relay race gives. I think it is a must to take us beyond any doubt about the break-out. IT WILL ALSO HELP THE SENTIMENT

CONSIDERABLY.
If you want nifty intra / weekly trading levels you will have to become paid member of NIFTY group.

Please remember CAPITAL is always scarce and needs to be respected.

THE NEW NIFTY GROUP HAS BECOME A PAID GROUP FROM 9TH APRIL.

h t t p : / / finance.groups.yahoo.com/group/sumamura-nifty/

I am now available on yahoo messenger on most of the trading days and you can add me on your yahoo messenger. My yahoo id is madhavanade1

Please call me if you have any doubts or you need levels for some other stock. I am available on 09371002943 or on sumamura@dataone.in

WE CONTINUE TO OUT-PERFORM GLOBAL MARKETS



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Nifty has had a fantastic week, albeit a short one due extended weekend. Not only has it made a new 31 months high, it has aided in mid caps surging ahead with sharp short covering and v big bullish candles. Over the last few months we have had mid caps out-perform large caps and the trend continues. This week have Advance Tax numbers for 2nd Quarter & RBI

Policy review so we can see volatility and sector churning among institutions. Nifty gets support at 5565 and as long as nifty trades above 5510 there is still potential for upside as resistance comes in at 5660 / 5700. Trade long in stocks which are showing momentum and avoid bottom picking among stocks which are near all time lows, let them first show some



consolidation.

Support for the week comes in at 5530 / 5420 / 5365

Resistance for the week comes in at 5700/ 5755 / 5865

Stock Picks for the week.

IND HOTELS (106) In daily charts its trading above all its key moving averages



and should rise in its major impulse wave up. Buy for a target of 110 with a stop loss of 104. The stock has potential to rise up to 118 if it sustains above 110.

JUBILANT ORGANOSYS (362)

In daily charts it has

given a breakout with volume and is now trading above all its key moving averages. Buy for a target of 385 with a stop loss of 348. The stock has potential to trade above 450 in the medium to long term.

BPCL (751) After a strong rally from 500 to 800, the stock has been an under-performer last week.



SESA GOA (313) In daily charts it continues to be weak and trades below all its key moving averages. With iron ore prices expected to fall further this year, the stock can see further fall. Short for a target of 304 with a stop loss of 319.

With crude oil price rising sharply, the stock appears weak and can see further selling. Short for a target of 730 with a stop loss of 764.



BSE Indices

posn trading lvls	date	13th / 17th september 2010	stoploss
stock / index	go entry	targets	
BSE SENSEX	short 18630	18480/330/180/030	18760
	long 18760	18920/19090/250/420	18630
BSE auto index	short 9065	x	9165
	long 9165	x	9065
BSE bank index	short 12870	x	12980
	long 12980	x	12870
BSE capital goods	short 15000	x	15115
	long 15115	x	15000
BSE FMCG index	short 3475	x	3505
	long 3505	x	3475
BSE health index	short 5640	x	5690
	long 5690	x	5640
BSE metal index	short 16300	x	16440
	long 16440	x	16300
BSE oil & gas INDEX	short 10160	x	10260
	long 10260	x	10160
BSE PSU index	short 9990	x	10090
	long 10090	x	9990
BSE realty index	short 3550	x	3580
	long 3580	x	3550

comodities

ALL	RATES	IN	US DOLLARS	UNIT
COMMODITY	WEEKLY	LEVELS	13TH / 17TH SEPT 2010	
TYPE	GO	ENTRY	TARGETS	STOPLOSS
GOLD	SHORT	1254	1241/28/15/02	1267
OUNCE	LONG	1267	1280/93	1254
SILVER	SHORT	19.66	19.52/19.37/19.23/19.08/18.94/18.79	19.81
OUNCE	LONG	19.81	19.95/20.1/20.24/20.39/20.53/20.68	19.66
CRUDE	SHORT	74.15	73.15/72.15/71.15/70.15	75.15
	LONG	75.15	76.15/77.15/78.15/79.15	74.15
COPPER	SHORT	3.45	3.42/3.39/3.36/3.33/3.3	3.48
	LONG	3.48	3.51/3.54/3.57/3.6	3.45
NATURAL GAS	SHORT	3.78	3.71/3.65/3.58/3.52	3.84
	LONG	3.84	3.91/3.97/4.04/4.1	3.78
SUGAR	SHORT	613	600/587/574	621
	LONG	628	641/54	621

World indices

world indices	weekly	levels	13th / 17th september 2010	stoploss
index	go	entry	targets	
dow jones index	short	10420	10315/210/105/10000	10490
	long	10490	10540/590/640/690/740/790	10420
nasdaq composit	short	2225	2195/65/35/05	2255
	long	2255	2285/2315/45/75	2225
s&p 500	short	1104	1091/78/65/52	1113
	long	1113	1120/27/34/41/48	1104
FTSE	short	5490	5450/5395/40/285/30	5545
	long	5545	5600/40/80/720/60	5490
nikkei 225	short	9060	8970/880/790/700	9150
	long	9150	9240/330/420/510	9060
australia ordinary	short	4595	4540/4485/30/4275	4650
	long	4650	4705/60/4815/70	4595
hang seng	short	21150	21040/20880/720/560/400	21290
	long	21290	21410/580/750	21150
shanghai composit	short	2660	2640/20/2600/2580/60	2680
	long	2680	2700/20/40/60/80	2660

Basic of GANN & simple to apply

The rules dictated by Gann on operatively forex recall a fairly classic of the latter. To develop them, Gann has used different approaches: mathematics, geometry, astronomy and even biblical.

The basics of Gann's theory's lie in the concept of pattern,

events that was the overriding force. The key to trading using some of Gann's theories is their understanding.

Practical applications that Gann himself made from his theory are surprising, even in daily operations. However, this is an extremely

lost, you will also lose some time in the monetary capital.

Gann's main focus was on the fact that at various times these three elements had a large influence on the market. At times it is the price and time that is the overriding force in the market. At other times it could be a

Gann's trading analysis was a central aspect. Gann particularly liked the squares of 16,

Central to Gann's pattern, price and time theories are charts called swing charts.

Gann said that in a market where the trend is undefined, it

is possible to draw angular lines from a point or maximum well chosen. This line must be built from a point

Previous Nifty for 13/09/2010 to 17/09/2010: Nifty CMP-5640 [Key for down trend is now 5550-5530 then target 5400. for up move 5670-5700. then target 5870-5900 [positional] – Trend FLAT/bullish up to 5677.



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price and time and how the markets are affected by their relationship. Gann believed that these elements greatly influenced the future

complicated theory, so the author himself advises us, if we want to make use of theories equally, to apply only half to avoid the most difficult

particular pattern of events that was the overriding force. The key to trading using some of Gann's theories is their understanding.

25,36,49,64, 121 and 144 and he believed the markets movements followed a pattern that was responsive to these squares. For example he might have utilized these numbers to determine a change of trend direction in 36 days or show resistance 36 pips from the top of a rally.

Gann's particular analysis used as a central theme the swing free forex charts because they used a correct scale between price and time allowing an analyst to make exact forecasts and compute the correct angles.

from a maximum and minimum point. After three consecutive sessions, it is possible to say with certainty that the level where the decline is part is a maximum, or that the level where the increase is part is a minimum. The duration of these three sessions vary according to the temporary horizon chosen. The most important line is that for Gann to 45°. A break in the line up is a sign of strong upward trend; the breakdown is on the decline, however, a strong signal to trend downward.

Previous Week performance

Previous Nifty for 06/09/2010 to 10/09/2010: Nifty CMP-5479 [Key for down trend is now 5370-5350 then target 5220-5200. for up move 5515-5530 then target 5557-5579 – Trend FLAT/bullish up to 5450.

movement of the markets.

Gann's main focus was on the fact that at various times these three elements had a large influence on the market. At times it is the price and time that is the overriding force in the market. At other times it could be a particular pattern of

points. The basis of this theory refers to the operations of market people who work there. According to Gann, there are two shareholders, a monetary and psychological. Between the two, the second is the more important because for whatever reason, if

In essence Gann's theory is the identification of the best permutations of pattern, price and time to execute successful trades. While it may be true that any one of these elements can signal a trade a trader who concentrates on only one aspect may be less successful than a trader who is tolerant and watches for the best permutation of price, time and pattern.

Gann loved mathematics and he appreciated numbers and number theory. Many technicians claim that Gann's theories revolve around mathematics and natural law. The use of numbers in

SCRIPTS TO WATCH :
INFOSYS TGT 2950-3000,
TISCO TGT 640+,
HDFCBANK TGT 2350+,
M&M TGT 690+,
IDFC TGT 200+

Gann also had a preference for some key numbers which are important in other areas apart from the financial markets. He favored numbers such as 12 which had a biblical and a zodiac connection. Numbers which Gann favored included 3, 5, 144 and 365.

The scale between price and time is extremely important and should be correctly set and in a Gann formatted chart must be on a 1:1 scale or an equal amount of squares up and to the right. A line drawn from the corner of one grid to another will form a perfect 45 degree angle.

Gann said that the changes in trends minors arrive every 7, 9, 11.25, 14, 18, 21, 22.5 days, intermediate changes every 120, 144, 180, 240, 270, 288 and 360 days, while changes in the trends feature all 3.5, 7, 11.25, 15, 22.5, 30, 45, 60 and 90 years.

TIMING THE STOCK MARKET SEPTEMBER-2010

Market Bhavishya



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Inter-planetary relationships prevailing during the month of SEPTEMBER —2010 indicate that the market will remain in the hands of BEARS ONLY.

Planetary position for SEPTEMBER - 2010

- Sun** : - Up to 17th Sun remains in Leo: thereafter it will be in Virgo.
Mars : - Up to 6th remains in Virgo: thereafter it will be in Libra.
Mercury : - Remain in Leo 30th and thereafter in Virgo. It will in direct motion from 13th and rises in East from 10th.
Jupiter : - It will remain in Pisces up to 1st November-2010.
Venus : - Remain in Libra up to 01-01-2011.
Saturn : - Remain in Virgo. It will set in West from 14th.
Rahu : - Remain in Sagittarius up to 6th June 2011.
Ketu : - Remain in Gemini up to 6th June 2011.
Uranus : - Remain in Pisces.
Neptune : - Remain in Aquarius and retrograde from 1st June.
Pluto : - will continue in Sagittarius and in direct motion from 14th.

Trends of Notable shares: -

Name of the scrip	Uptrend period	Downtrend period	Recommendation
AMABUJA CEMENT	1, 6, 7, 9, 13, 14, 16, 23, 24, 28, 30.	2, 3, 8, 15, 17, 20, 21, 22, 27, 29.	BUY/HOLD
BPCL	1, 2, 3, 6, 9, 13, 15, 16, 17, 20, 21, 24, 28, 30.	7, 8, 14, 22, 23, 27, 29.	BUY/HOLD
CAIRN	3, 6, 8, 9, 13, 15, 22, 24, 27, 28, 30.	1, 2, 7, 14, 16, 17, 20, 21, 23, 29.	SELL
COMFORT INTECH LTD	1, 3, 8, 9, 14, 15, 16, 21, 28, 30.	2, 6, 7, 13, 17, 20, 22, 23, 24, 27, 29.	SELL
ECE INDUSTRIES	1, 3, 9, 15, 16, 17, 21, 23, 24,	2, 6, 7, 8, 13, 14, 20, 22, 28,	BUY/HOLD
HINDUSTAN MEDIA VENTURES	1, 3, 6, 9, 14, 15, 17, 21, 24, 28.	2, 7, 8, 13, 16, 20, 22, 23, 27, 29, 30.	BUY/HOLD
HERO HONDA	1, 2, 9, 13, 20, 21, 28, 29, 30.	3, 6, 7, 8, 14, 15, 16, 17, 22, 23, 24, 27.	SELL
HINDALCO	1, 3, 6, 7, 9, 15, 16, 21, 28, 30.	2, 8, 13, 14, 17, 20, 22, 23, 24, 27, 29.	SELL
M & M	1, 3, 16, 21, 22, 23, 24, 28.	2, 6, 7, 8, 9, 13, 14, 15, 17, 20, 27, 29, 30.	SELL
MIDFIELD INDUSTRIES	1, 2, 3, 9, 15, 16, 20, 21, 22, 23, 28, 29,.	6, 7, 8, 13, 14, 17, 24, 27, 30.	BUY
ONGC	3, 6, 9, 14, 15, 16, 17, 20, 21, 24, 28, 30.	1, 2, 7, 8, 13, 22, 23, 27, 29.	BUY
POWERGRID	1, 2, 3, 9, 15, 16, 17, 20, 21, 30.	6, 7, 8, 13, 14, 22, 23, 24, 27, 28, 29.	SELL
RELIANCE INFRA	3, 6, 7, 8, 9, 14, 16, 28, 30.	1, 2, 13, 15, 17, 20, 21, 22, 23, 24, 27, 29.	SELL
SIEMENS LTD	1, 3, 9, 16, 21, 22, 23, 30.	2, 6, 7, 8, 13, 14, 15, 17, 20, 24, 27, 28, 29.	SELL
SKS MICRO FINANCE	3, 9, 15, 16, 17, 21, 28, 29, 30.	1, 2, 6, 7, 8, 13, 14, 20, 22, 23, 24, 27.	SELL
SAIL	1, 2, 6, 7, 8, 9, 15, 16, 21, 24, 28, 30.	3, 13, 14, 17, 20, 22, 23, 27, 29.	SELL
SUN PHARMA	1, 3, 6, 9, 13, 15, 16, 17, 20, 21, 28, 30.	2, 7, 8, 14, 22, 23, 24, 27, 29.	BUY
SUZLON	1, 3, 6, 9, 15, 16, 21, 22, 23, 30.	2, 7, 8, 13, 14, 17, 20, 24, 27, 28, 29.	SELL
TCS	1, 3, 7, 9, 15, 16, 21, 28, 30.	2, 6, 8, 13, 14, 17, 20, 22, 23, 24, 27, 29.	BUY/HOLD.
INDEX NSE/BSE	1, 3, 9, 15, 16, 21, 28, 30.	2, 6, 7, 8, 13, 14, 17, 20, 22, 23, 24, 27, 29.	-----

DAILY MOVEMENT OF STOCK MARKET IN SEPTEMBER— 2010

DATE	ASPECTS	MARKET TREND
13-09-2010 Monday	Sun 60 Moon, Moon 45 Saturn, Moon 45 Rahu, Moon 90 Neptune, Mars 150 Uranus, Moon 120 Uranus, Moon 30 Mars. Moon 120 Jupiter, Moon 30 Pluto.	Open with bull trend, good rise from 09.58hrs to 13.30hrs. And decline from 13.30hrs. Iron, machinery, auto, coal, housing, electronic, information technology will decline.
14-09-2010 Tuesday	Moon 30 Venus, Moon 90 Mercury, Moon 60 Saturn, Mars 150 Jupiter, Moon 30 Rahu, Moon 45 Mars.	Bear day. Sell on each jump.
15-09-2010 Wednesday	Moon 45 Venus, Sun 90 Moon, Mercury 30 Saturn, Moon 60 Neptune, Moon 90 Uranus.	Open with bull trend, decline from 14.25hrs. Information technology, telecommunication, railway, tourism, aviation, pharma will decline.
16-09-2010 Thursday	Moon 90 Jupiter, Moon 60 Mars, Moon 00 Pluto, Moon 60 Venus, Moon 90 Saturn, Moon 120 Mercury, Moon 00 Rahu.	Bull day. All sectors will rise. Buy at each fall.

Market Bhavishya stocks

NAME OF SCRIPS	Bull-Bear	SL	HIGH-TARGET	LOW-TARGET
ABB	Buy	772	791,805,812,819,826,833	756,742,735,728,721,714.
ACC	Sell	1008	1016,1024,1032,1040	976,968,961,954,947,940.
Ambuja Cem.	Sell	141	144,147,150,153,156,159.	131,128,125,122,119,116,113
Axis Bank	Sell	1399	1387,1406,1425,1434.	1350,1332,1314,1296,1278.
BHEL	Buy	2421	2500,2525,2550,2575.	2401,2376,2351,2326,2301.
BPCL	Sell	776	784,798,812,826,840.	742,729,715,702,689,676.
Bharti Airtel	Buy	338	361,370,380,390,400,410.	333,324,315,306,297,288.
Cairn	Sell	335	338,341,344,347,350,353.	328,324,315,306,297,288.
Cipla	Sell	319	319,322,325,328,331,334.	306,303,300,297,294,291.
DLF	Buy	310	333,342,351,361,366,371	315,306,297,289,280,271
Essar Oil	Buy	122	129,132,135,138,141,144	121,118,115,112,110,107.
Gail	Sell	478	478,484,489,495,501,507	456,451,446,441,436,431
GTL	Buy	421	436,441,446,451,456,461	415,410,405,400,395,390
GTL Infra	Buy	43	49,51,53,55,57,59,61,63	43,41,39,37,35,33.
HCL Tech	Buy	398	415,420,425,430,435,441	395,390,385,380,375,370.
HDFC	Sell	641	641,650,656,662,668.	625,612,600,588,576,564.
HDFC Bank	Buy	2171	2185,2197,2209,2221.	2162,2150,2139,2127,2115.
Hero Honda	Buy	1698	1733,1745,1757,1769.	1681,1670,1660,1650,1640.
Hindalco	Hold	182	185,189,192,196.	178,175,172,169
HUL	Buy	269	284,289,294,299,304	275,269,264,259,254.
ICICI Bank	Buy	1023	1064,1072,1080,1089.	1024,1016,1008,1000,992.
IDFC	Buy	182	192,196,199,202,205.	178,175,172,169,166.
Idea	Buy	72	74,76,78,81,84,87,90.	70,68,66,64,62,60,58.
Infosys	Buy	2825	2916,2930,2943,2956.	2825,2782,2756
ITC	Sell	168	170,174,177,181.	160,157,154,151,148,145.
JP Associates	Buy	115	123,127,129,132,135.	114,111,108,105,102,99.
Jindal Steel	Buy	700	722,729,735,742,749.	693,685,678,671,664,657.
Kotak Bank	Buy	840	870,877,885,892,900.	832,824,816,808,800,792.
L & T	Buy	1852	1892,1903,1914,1936.	1841,1830,1819,1808,1797.
M & M	Buy	637	663,669,676,683,692.	638,629,620,611,602,593.
Maruti	Hold	1337	1341,1350,1359,1369.	1296,1278,1260,1242
NTPC	Buy	195	203,210,213,217,221.	192,189,185,182,179,176.
ONGC	Sell	1372	1387,1396,1407,1415.	1332,13213,1314,1305,1296.
Power Grid	Sell	109	111,113,115,117,119	102,99,96,93,90,87,84,81.
PNB	Buy	1202	1251,1260,1269,1278.	1216,1207,1198,1189,1180.
Ranbaxy	Sell	523	529,534,5406,546.	500,495,489,484,479,474.

Just trail the up trend now

Nifty is up nearly 3% for the week and this is highest weekly gain after hiatus of 27 weeks. Going ahead Nifty can test 5740 and 5550 is crucial bottom for next week. For investors 5350-5400 is very important

support and until that is not broken up trend can continue, so keeping that as stop loss one can just trail this current wave of the rally. Nifty has risen well above short-term moving averages and even intraday dips can be very sharp, so caution advised at higher levels and advisable

to buy only in dips. APIL(Rs 722) has been trading in an up channel and now it is

target Rs 755-760, keep stops below Rs 699

CAIRN

(Rs 326):- This Oil Stock has been in news after Vedanta intending to buy stake in the company. Technically it has shown a

distribution in the form of complex Head & Shoulders formation where breakdown below Rs 330 has happened. Now the stock sustaining below this level for longer time can take it to Rs 315 and Rs 300 as next supports. Rs 338 and Rs 345 form important resistance.



Hot Talk
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near support of Rs 700 which indicates if this level is held some pullback is possible in the stock. Interesting fact is that 50DMA has been held consistently well throughout its rally so far and now also it is testing that same support, now 50DMA Rs 699.

Buy Rs 715-720 for

DEFENCE MoUs WITH SOUTH KOREA WILL OPEN UP NEW VISTAS OF COOPERATION: ANTONY

ANTONY VISITS DEFENCE BASES OF SOUTH KOREA

New Delhi: Bhadrapada 14, 1932 September 05, 2010

The Defence Minister Shri AK Antony has described his two day visit to South Korea as 'fruitful'. Speaking at a luncheon, hosted in his honour by the South Korean Chief of Naval Operations Admiral Kim Sung-Chan at Jinhae Naval Base on Saturday, his last engagement in South Korea before returning to New Delhi, Shri Antony said, the Defence MoUs signed by the two countries during his visit have opened up new vistas of cooperation. Describing the MoUs as the 'starting point',

Shri Antony said these have the potential to build on the strengths of the two countries in numerous fields and to help in achieving peace and stability in not only the Asia-Pacific but also in the Indian Ocean region.

The Indian Defence Minister visited several defence establishments of South Korea before flying back to New Delhi. He visited the 3rd Training Wing of the Korean Air Force where he was given a detailed brief on training by the Chief of the Air Staff General Lee Kae-Hoon. Shri Antony was also given an experience of the Flight Simulator which is used to train young fighter pilots.

Shri Antony visited the Korean Aerospace Industries (KAI) assembly line at Sacheon. KAI is the South Korean national aerospace company established in 1999 with the consolidation of Samsung Aerospace, Daewoo Heavy Industries, and Hyundai Space and Aircraft Company (HYSA). It manufactures civil and military aircraft and satellites.

Shri Antony also witnessed an amazing display of the aerobatic skills of The Black Eagles Team of the Korean Air Force, flying eight T-50 Golden Eagle aircraft. The Defence Minister later visited a Destroyer of the Korean Navy.

Hungama Mobile & Wireless

Expertise bring Bollywood to Europe

Exclusive partnership to represent Hungama and distribute Indian Entertainment Content

06 September 2010, London: Hungama Mobile, India's largest mobile & digital entertainment company today announced that it will be making its vast digital catalogue of Bollywood and Indian entertainment content available in Europe, through its partnership with Wireless Expertise Ltd.

Hungama Mobile owns exclusive worldwide rights for digital distribution for music, videos and films representing over 300 leading music labels and film production studios, comprising 75% of the Indian Entertainment market. Wireless Expertise is a leading digital content distribution consulting firm focussed on helping content publishers to distribute its digital content and applications via partnerships with Europe's leading

mobile operators, music portals, app stores and media owners.

Albert Almeida, Chief Operating Officer, Hungama Mobile commented on the partnership with Wireless Expertise saying "The demand for Bollywood

and South Asian entertainment content in the UK is well established with at least four Indian films releasing every month in theatres. The popularity of Indian films is also increasing beyond the South Asian audiences in European countries such as France, Germany and The Netherlands now that the films are dubbed in local languages." He further added, "The European market has been historically under serviced as consumers do not always have access to legal sources of Bollywood content. Through our partnership with Wireless Expertise we hope to build our distribution and work towards satiating the consumers' demand for Indian entertainment,

especially in the digital domain. This alliance will enable us to deliver our content through well established European music portals and mobile operator stores and set the momentum for many new initiatives for Bollywood fans in the European Market."

According to Anuj Khanna, CEO, Wireless Expertise, "The Indian entertainment industry has a global audience and produces more than 1000 films and generates annual revenues of over \$2.5 billion. The majority of these revenues are generated in India but there is an increased appetite for digital entertainment in Europe, through legal channels, which needs to be satisfied."

"We are delighted to be working with Hungama Mobile to bring its entertainment content to Europe and grow the market. We look forward to jointly work with leading music stores and portals in making Bollywood content available to European consumers through both the WEB and Mobile channels." Anuj Khanna concluded.

ARMY CONDUCTS MEDICAL CAMP IN VILLAGE "JUNA KATARIA"

Ahmedabad, September 09, 2010

Golden Katar Division of the Indian Army organized a Medical camp at village Juna Kataria on September 08, 2010. This medical camp is being conducted by the team of "Sea to sand expedition". A well equipped team of doctors and specialist

took part in the medical camp. Women folk of the village were examined by a gynaecologist and necessary treatment / prescription was given. Army also distributed free medicines to the patients. Villagers were also made aware of various water

borne diseases, malaria, health and hygiene related issues during the medical camp. In addition to above, youths of the villages were informed about various recruitment schemes of Indian Army and were encouraged to join Indian Army.

INVESTORS ARE ADVISED TO STAY AWAY FROM THE ISSUE.

INDOSOLAR LIMITED

Incorporated in 2005, Indosolar Limited is a leading Indian manufacturer for photovoltaic cells is entering the capital market on Sept 13, 2010 with public issue of 104,166,666 equity shares of Rs 10 in the price band Rs. 29 - Rs. 32 Per Equity Share through book building process. . All details is as follow...

2. MR. HULAS RAHUL GUPTA COMPANY'S INTRODUCTION

Incorporated in 2005, Indosolar Limited is a leading Indian manufacturer for photovoltaic cells. Indosolar manufactures polycrystalline solar photo-voltaic (SPV) cells from silicon wafers utilizing crystalline silicon SPV cell

voltaic effect. Indosolar Ltd market and sell their products to primarily module manufacturers on a business-to-business platform, who in turn supply to the system integrators who

manufacturing capacity of 80 MW is expected to be commissioned and will commence commercial production in March 2010, resulting in aggregate annual capacity of 160 MW as

has much to be desired.

4. The company has experienced cost and time over-run in the past.

5. Reduction or elimination of government subsidies and economic incentives could cause demand for the products to decline.

6. The market for SPV cells is intensely competitive.

7. The NAV of the company's shares is less than the face value.

increase in its popularity is reflected by the increase in total annual production of crystalline silicon cells and thin film PV cells to a consolidated level of 6,854 MW in 2008, six times the level in 2004 and representing a compounded growth of almost 56.00% p.a. since 2004. Demand from countries such as Spain, Germany, South Korea, Italy and United States was, to a great extent responsible for the spectacular growth. In 2008, there were seven markets delivering more than 100 MW of market demand, with Germany and Spain accounting for 73.00% of the world market.

VALUATION AND RECOMMENDATION:

According to CRISIL, which has graded the IPO, that the technology for manufacturing SPV (solar photovoltaic) cells is still evolving and, therefore, carries the risk of obsolescence for existing players including Indosolar. The company also has no prior experience in the Solar PV cells business and is expected to face competition from large and established players. Further, the grading takes into consideration the fact that the growth of the solar industry would depend entirely on governmental support as the cost of power generation currently is very high and the solar industry would take several years to achieve grid parity (cost of generation).

IPO

install the systems for grid and off-grid (roof top)

part of their expansion plan. Company intends to increase their annual production capacity to approximately 260 MW

INDOSOLAR LIMITED

Issue Open: Sept 13, 2010 to Sept 15, 2010

Issue Type: 100% Book Built Issue (Initial Public Offer IPO)

Issue Size : 111,562,500 Shares
Rs. Rs. 357 Crores

Face value of the shar: Rs.10

Offer price : Rs. 29 - Rs. 32 Per Equity Share

Minimum Shares : 200

Manimum Subscription : Rs. 6400

Miximum Shares : 3000

Maximum Subscription : Rs.96,000

Promoters : 1. Mr. Bhushan Kumar Gupta; and
2. Mr. Hulas Rahul Gupta

Registered Office : Indosolar Limited,
C-12, Friends Colony (East),
New Delhi 110065, India.
Phone: +91 11 26841375
Fax: +91 11 26843949

Email: ipo@portofpipavav.com

Website: http://www.indosolar.co.in

Registrar

Link Intime India Private Ltd,
C-13 Pannalal Silk Mills Compound,
LBS Marg, Bhandup West, Mumbai 400078
Phone: +91-22-25963838
Fax: +91-22-25946969

Email: indosolar.ipo@linkintime.co.in

Website: http://www.intimespectrum.com

Lead Managers:

1. Enam Securities Private Limited

Cheque Drawn In Favour Of

"Escrow Account - Indosolar Limited Public Issue - R" For Retail Bidders

Listing : BSE, NSE

PROMOTORS PROFILE

PROMOTERS OF THE

ISSUE ALLOCATION			
Institutional	HNI	Retail	Employee
55,781,250	16,734,375	39,046,875	000

COMPANY ARE:

1. MR. BHUSHAN KUMAR GUPTA; AND

through a process known as the photo-

one SPV cell manufacturing line having an annual capacity of 80 MW which commenced commercial production in July, 2009. Another SPV cell manufacturing line having an annual

applications for use in the domestic market as well as markets in Europe, Spain, Japan, Asia, Canada and USA. Company's manufacturing facility for SPV cells in Greater Noida currently comprises of

NEGATIVE FOR INVESTMENT

1. The company has limited operational history. Inexperienced promoters.

2. The company has accumulated loss on its balance sheet.

3. Auditors of the company have qualified the accounts, in respect of non-remittance of statutory dues. Corporate governance

According to CRISIL, which has graded the IPO, that the technology for manufacturing SPV (solar photovoltaic) cells is still evolving and, therefore, carries the risk of obsolescence for existing

players including Indosolar. The company also has no prior experience in the Solar PV cells business and is expected to face competition from large and established players. Further, the grading takes into consideration the fact that the growth of the solar industry would depend entirely on governmental support as the cost of power generation currently is very high and the solar industry would take several years to achieve grid parity (cost of generation).

BUSINESS:

Solar power worldwide has become a popular resource for renewable energy. The

Continue on12

VERY GOOD FUNDAMENTAL SURE INVEST



EROS INTERNATIONAL MEDIA

Established and reputed name in the Indian film industry, Eros International

integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema,

IPO GRADING/RATING

CRISIL has assigned an IPO Grade 3 to Indosolar Ltd IPO. This means as per CRISIL company has 'Average Fundamentals'. CRISIL assigns IPO grading on a scale of 5 to 1, with Grade 5 indicating strong fundamentals and Grade 1 indicating poor fundamentals.

Media is entering the capital market on 17-09-09. The issue closes on 21-09-10. The company intends to mobilize Rs 350cr through the initial public offer. The price band is not declared yet.

COMPANY'S INTRODUCTION

Eros International Media Ltd is part of the Eros Group, which

digital, home entertainment and television syndication.

Established in 1977, Eros has over three decades of market leadership in creating a global platform for Indian cinema. The group has an enviable distribution network that spans across 50 countries and over 27 dubbed foreign

OBJECTS OF THE ISSUE:

1. Acquiring and co-producing Indian films, including primarily Hindi language films as well as certain Tamil and other regional language films.
2. General corporate purposes.

has global presence in Indian media and entertainment arena. The Eros Group operates on a vertically

languages, with offices in India, UK, USA, Dubai, Australia, Fiji, Isle of Man and Singapore. Eros has

built a successful business model by combining the release of a portfolio of over 70

of such data in India, the company relies on theater operators and

I P O

new films every year with the exploitation of a valuable film library of over 2000 film titles.

In 2006, Eros plc, the holding company of the Eros Group, became the first Indian media company to obtain a listing on the Alternative Investment Market (AIM) of the London Stock Exchange..

NEGATIVE FOR INVESTMENT

" Changing consumer tastes may compromise the ability

information to us in an accurate and timely manner. While some single-screen operators have moved to a digital distribution model that provides greater clarity on the number of screenings given to films, multiplex operators and many other single-screen operators retain the traditional print model. There is a risk that gross box office receipts and sub-distribution revenues may be inadvertently or purposefully under



worldwide through its offices in India, UK, USA, UAE, Singapore, Australia, the Isle of Man and Fiji across formats such as theatres, home entertainment, television and digital new media. Eros plc, the holding company of the Eros Group, is listed on the Alternative Investment Market of the London Stock Exchange.

EIML exclusively source all Indian film content for the Eros Group and exploit such content across formats within India, Nepal and Bhutan.

The company has various rights to over 1,000 films which include Hindi, Tamil and other regional language films, including films such as Mughal-e-Azam, Om Shanti Om, Lage Raho Munnabhai and

Love Aaj Kal, which the company considers a key competitive advantage and an integral part of our business model. EIML also own rights to certain English language films for home entertainment distribution within India. The Hindi, Tamil, other

regional and English language films together form the Eros India Library.

EMIL exploit and distribute end-to-end Indian film content within India, Nepal and Bhutan through multiple formats such as theatres, home entertainment, principally in the form of DVDs, VCDs and audio CDs, and television syndication, which primarily involves licensing the broadcasting rights to major satellite television broadcasting channels, cable television channels and terrestrial television channels. The company also distributes content via digital new media such as mobile ring tones, wallpapers and downloads, IPTV, DTH and other internet channels.

VALUATION AND RECOMMENDATION:

Valuable and well-developed content distribution network.

Portfolio approach to films and a strong regional presence.

Strong long-term
Continue on12

FINANCIALS:

RS IN CRORES (CONSOLIDATED)	08	09	10
TOTAL INCOME	490.18	627.78	640.88
NET PROFIT	41.12	73.30	83.18
EPS (Rs)	80.64	143.73	12.54

NOTE: The Company issued bonus shares in Dec 2009, in 13: 1 ratio. Prior to issue of bonus the shares, the capital of the company stood at Rs 5.10cr.

The average RONW during the last three years is in excess of 40%.

to predict which films will be popular with audiences in India and internationally.

" The company is dependent on the Indian box office success of the films produced/distributed.

" EILM derives revenues from theatrical exhibition of films by collecting a specified percentage of gross box office receipts from multiplex and single screen theater operators and, as there is no independent monitoring

reported, misreported.

" The average cost of acquisition of or subscription to Equity Shares by the Promoters is at Rs 0.07.

BUSINESS:

Eros Group, is a global player within the Indian media and entertainment sector that has been in the business close to three decades. The Eros Group has an extensive film library and is in the business of sourcing Indian and other film content and exploiting it

"VEGA launches a new collection of Hair Brushes"

Ahmedabad, 07-09-2010.

Worried about bad hair days? Now here's your hair care solution. VEGA, India's leading Head-to-Toe beauty accessories brand, introduces its new collection of hair brushes for both men and women. Sleek, versatile and durable, VEGA's hair brushes are ideal for grooming, straightening and smoothing hair. This collection of sophisticated hair brushes includes the flat brush, the round brush, the cushion brush and the paddle brush that keep your hair well groomed and perfectly styled all day long.

Suitable for all hair types, VEGA's new collection of hair brushes that comprise of the flat brush, the

round brush, the cushion brush and the paddle brush are designed to smoothen, shape and polish all hair lengths



and textures. These hair brushes are constructed with nylon bristles with stay-put ball tips that easily penetrate the hair and help in stimulating and massaging the scalp. These hair brushes reduce snags and tangles and help in

adding body and volume to your hair. So whether you have straight, curly, wavy, long or short hair, VEGA offers you the perfect hair brush to pamper your mane.

A favorite accessory of models and professional hair stylists, VEGA's new collection of hair brushes is a "must have" for your vanity case. Attractively priced between Rs. 140/- and Rs 180/-, VEGA's new collection of hair brushes are available in trendy colors and chic designs. This collection is available at leading beauty and departmental stores across the country. To view the entire range of VEGA's hair brushes and other beauty accessories log onto www.vega.co.in

Gujarat NRE Mineral to file DRHP in a month

Gujarat NRE Mineral Resources (GNMRL), the holding company of Gujarat NRE Coke, will file draft prospectus for a proposed public offer within a month.

Part of the proceeds from the IPO may be used to increase the promoter's stake in Gujarat NRE Coke from the present 47% to over 51%.

Gujarat NRE Coke (GNCL) is a leading producer of metallurgical coke in the country and operates two coking coal mines in Australia through its overseas subsidiary, Gujarat NRE Coking Coal Ltd (GNCCCL). GNCCCL is listed in Australia.

Diluting promoters' stake

Talking to newsmen after the 23rd annual general

meeting of GNCL here on Friday, the company Chairman, Arun Kumar Jagatramka, said that the proposed public issue would bring



down promoter's stake in GNMRL from approximately 90% to 65%.

"We will dilute promoter's holding in the parent company to increase the controlling stake in GNCL to 51% from around 47% to prevent a possible hostile

takeover," he said.

Apart from met coke, the Gujarat NRE group has also entered the oil and gas sector through its Australia-based subsidiary Gujarat NRE Oil Ltd. (GNOL). The latter recently acquired 90% interest in two onshore exploration assets (EP457 and EP458) in the Canning Basin in Western Australia. According to GNCL officials, the two blocks are surrounded by a number of recent oil and gas discoveries.

On the coking coal prices, Mr Jagatramka said that the quarterly contract price had eased to USD 205-209 a tonne from USD 225 a tonne due to sluggish demand scenario. "In next six months, the prices are expected to remain above USD 200 per tonne," he said.

Cabinet approves Manganese Ore IPO

India's cabinet has approved stake sale in state-run Manganese Ore, Home Minister P. Chidambaram said on Thursday.

The timing of the initial public offering would depend on market conditions and the advice given by the lead managers, Chidambaram told reporters.

The federal government, which currently holds 81.57 percent stake in the firm, will sell 10 percent, while the state governments of Maharashtra and Madhya Pradesh would sell five percent each, the government said in a statement.

The company, a leading producer of



manganese ore, had hired JP Morgan, Edelweiss and IDBI Capital to manage the share sale, three sources with knowledge of the situation had told

Reuters on Aug. 31.

The sale will be part of a government plan to sell stakes in about 60 state-run firms over the next few years, as India moves to cut a stubbornly high fiscal deficit and garner funds to spend on schemes for the poor.

The federal government expects to raise about \$8.6 billion in the current fiscal year that ends next March through such sales.

Gujarat Pipavav Port ends with 17% premium

Shares of Gujarat Pipavav Port witnessed huge buying interest on day one. A share closed at Rs 53.85, a premium of 17.07% over its issue price of Rs 46 on NSE.

It touched an intraday high of Rs 58 and low of Rs 52, after opening at Rs 56.10. The scrip

traded with volumes of 10.95 crore shares.

Managing Director Prakash Tulsiani said the company should be in the black in 2011, "GPPL has seen a 34% growth in bulk business and margins have gone up due to ramped up volumes. For the period of

January-June 2010, revenues went up 34% and earnings before interest, tax, depreciation and amortization, (EBITDA) increased to Rs 34 crore from Rs 3 crore.

 **APM TERMINALS PIPAVAV**

EBITDA margins improved to 44% for the same period."

On the BSE, it ended at Rs 54.05 and traded with volumes of 5.8 crore shares.

Prakash Tulsiani said the company received Rs 500 crore from the initial public offer (IPO), which

closed on August 26 on the back of strong investor response. "Of this Rs 300 crore will be used to retire debt as we will save Rs 39-40 crore interest cost after debt repayment."

GPPL is the developer and operator of APM Terminals Pipavav,

which has multi-cargo and multi-user operations. It has the exclusive rights to develop and operate APM Terminals Pipavav and related facilities until

September 2028 pursuant to the Concession Agreement with GMB and the GoG.

"Google Instant" – Google giveth, Google taketh away Google's test of "streaming search" not so short lived

Google has just announced its "streaming search" service, Google Instant, is coming out of limited Beta testing and going live for all users. According to Adam Bunn, Head of Search at leading independent search and social marketing agency Greenlight, when it comes to search engine optimisation campaigns (SEO), some websites may now suffer a drop in traffic. This service could also potentially result in complications for rank checking software and impact on search demand figures given by Google's keyword tools. With regards to paid search, Matthew Whiteway, Director of Campaign Management (paid search) at Greenlight, says it could play havoc with an advertisers Google Quality Score. Whiteway also says Google's motives for doing this must be questioned. Given the "longtail" is becoming increasingly important, with search queries, the cost-per-click (CPC) Google can charge for "longtail" keywords is significantly lower than that on one or two keyword search queries. Therefore the more people search for "longtail" search queries, the less money Google can charge the advertiser.

Google's development uses AJAX to dynamically serve search results as you type. Each time a new recognisable word or phrase is typed that changes the

results set in a meaningful way, Google will fetch the search results for that word – without you having to hit "search". So, if you're intending on searching for 'scary books suitable for children', Google might first fetch results when you've finished typing 'scary', then 'scary book', then 'scary

books', then finally 'scary books suitable for children'.

Bunn says this is a mightily impressive display of processing power on Google's part. Now, for every search you do Google may have to process

anywhere from a couple to half a dozen different searches. It has got to do this fast enough to keep up with your average typing speed. This, on top of the fact that thousands of documents in a split second is already a modern marvel - admittedly one that

few people spend much time thinking about.

What of the impact for SEO?

According to Bunn, SEO campaigns including long multi-word keyword variants may see a drop in traffic for those keywords as a result of streaming search. Why? Users may now

find something to click on before completely typing their originally intended search term (depending, of course, on Google being able to provide accurate enough results at an earlier stage in the search).

Consequently, to be visible/ show up in search results, it may become more important for websites to optimise for the shorter, constituent parts of longer keywords.

"For example, if a website has optimised for and holds good rankings for 'cheap car insurance UK', that

term may lose search traffic as UK users find that the shorter 'cheap car insurance' returns several relevant looking results, negating the need to finish their sentence."

Bunn points out that the constituent parts of longer keywords are often the types of generic keywords that are typically dominated by big brands and powerful sites with the cash to maintain rankings in an extremely competitive keyword space.

"So for smaller websites, this could well be a case of first Google giveth (the "May Day update") then it taketh away (streaming search results).

We'll have to hold tight for the exact repercussions, which could also extend to complications for rank checking software (if AJAX is involved in retrieving search

results) and impacts on the search demand figures given by Google's keyword tools (if each stage in the streaming search counts as an impression).

Ramifications for paid search

In relation to paid search, the question is whether Google will count each refresh /

change of the search engine results pages (SERPS) as an impression for the advertiser. Whilst some advertisers will believe increasing the number of impressions / eyeballs that see their ad will help improve brand awareness and brand recall, from a pay per click (PPC) marketing perspective, this increase in unwanted impressions could play havoc with an advertisers Google Quality Score.

"At Greenlight, we are constantly looking for ways of reducing wasted impressions for our clients with the objective being to improve click through rate (CTR) and therefore relevancy, one of the most important factors of Google's Quality Score", says Whiteway. "If Google is going to count these dynamic changes / refreshes to the SERP then should we also expect to see some fundamental changes to the Quality Score algorithm, the keyword Match Types, or do we simply need to increase the number of negative keywords in the account to several hundred thousand? Only time will tell."

Whiteway says Google's motives for doing this must also be questioned. It has been suggested that as users become more and more internet savvy, the number of keywords used for each search query is increasing. For example, users

looking for low annual percentage rate (APR) credit cards historically

may have simply searched for "credit cards" and then conducted the filtering process manually, whereas in recent years the "longtail" has become increasingly searched for and important, with search queries such as "credit cards with low APR" for example, growing in popularity.

So why would the "Google financiers" not like this "longtail" trend? Money, says Whiteway.

"The CPC that Google can charge for 'longtail' keywords is significantly lower than that on more generic (one or two keyword search queries). Therefore the more people search for 'longtail' search queries, the less money Google can charge the advertiser.

With 'streaming search' therefore, Google is potentially 'helping' users find relevant results with less search term queries, thus increasing the number of clicks on generic terms and therefore increasing the CPC for the advertiser."

Many would argue Google Instant is an example of Google flexing its technological processing power and helping users get results quicker. However there must also be some form of financial benefit for Google in making such a dramatic change to the way it finds and displays the results. Which explanation is true? We are unlikely to ever really know."

